



**FMC Meeting  
July 15, 2020  
1-515-606-5383  
Pass code - 521364**

**In Attendance:**

Sharon Bechler- Central California Friesian Horse Club  
Janice DeBoer Vermerris – Michigan Friesian Horse Association  
Marvel Jeffcoat- South Central Friesian Horse Association  
Will Bron - Northwest Friesian Horse Club  
Beatrice Whiteley – Friesian Horse Club of Southern California  
Danielle Barrasso - Friesian Horse Association of New England  
Nina Miller – West Coast Friesian Horse  
Danielle Piascik– North East Friesian Horse Club  
Beverly McGowan - Lone Star Friesian Horse Club  
Tiffany van der Kooi – Great Lakes Friesian Horse Association  
Kay Veinotte – Pacific Horse Club  
Tammy Ammen – FHAME  
Anna Osinga – Atlantic Canada Friesian Horse Association  
Allison Sable – Mountain Time Friesian Chapter  
Carrie Blair – Ohio Valley Friesian Horse Association

Angie DePuydt – FHANA Board Representative  
Jo Ann Clough– Administrator  
Kelly Twambly – Administrator  
Guest - Mathew Jenkins Provided FHANA BOD Updates for Angie DePuydt & Information on the Virtual Horse Show

**Members Not Present:**

Jack Vanderkooy – Ontario Friesian Horse Club  
Greg Walsh – Sierra Nevada Friesian Horse Club  
Margaret Devetten - Alberta Friesian Horse Association  
Lori Brock – North Michigan Friesian Club  
Annie Muilwijk – Alberta Friesian Horse Association

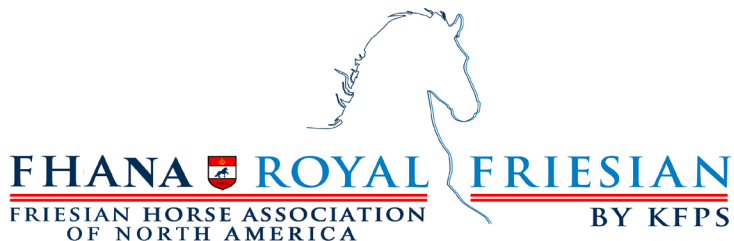
- 1. Call to Order-** The July 15, 2020 meeting was called to order by Ms. Bechler at 8:10 EDT.



- 2. Approval of the May and June 2020 minutes-** Ms. van der Kooi motioned to approve and Ms. McGowan seconded. The motion passed unanimously.

## Old Business

- 3. FHANA Social Distancing Horse Show** – Mr. Jenkins updated all on the *FHANA 2020 Social Distancing Virtual Horse Show*. He reported that the registration is up on the FHANA website (<https://fhana.com/news/virtual-show/>) and advised all to check it out. He indicated that members could register up to two horses. He is currently working on a video on how to use Zoom on either your phone or computer. Mr. Jenkins stated this is a good opportunity to show case your horse(s) or breeding program. The categories for the show are broken down by age groups, not by sex. There will be exhibition and costume categories. They will also have a celebrity panel; these individuals are not judging. They will offer awards for the best in exhibition and costume. There are four Saturday dates for the show. They will begin this new event on the east coast and move west. He indicated that if a date did not work for your schedule in your region, you can sign up for a different region. When a member signs up, you will get a time slot. The Zoom platform allows up to 300 people at a time. Mr. Jenkins stated it would be great to see others across the country, historically members could see other members' horses given the Keuring circuit schedules. The panel will talk about the horse's pedigree, members can submit additional information as well. This is a perfect opportunity to show off your hard work. The only rule is to have fun. Members can show their horses in many ways - liberty, lunge line, under saddle, chariot, etc. He anticipates fierce competition in the costume class. Mr. Jenkin's video will help members understand the process and if connectivity is an issue, you can prerecord your horse and submit the video to the FHANA office. They in turn can play the video submission online using the Zoom platform. Mr. Jenkins is seeking virtual hosts to help guide the 20 members registered per show. FHANA will have an August dress rehearsal. Virtual hosts will need to reach out to ensure members assigned to a time slot are ready for the show and to refer them to Mr. Tice or Mr. Jenkins if they need technical support. Virtual hosts will be helpful in ensuring the event moves along smoothly. There are sponsorships, Smart Pak is sponsoring a \$250 sponsorship category. Overall, there are three sponsorship levels. A title sponsor costs \$1,000 for all four shows. Every participant will get a ribbon. The regional sponsorship costs \$250 dollars and the general membership ribbon is \$50 a sponsorship. Mr. Jenkins stated they are not trying to make money, but donations will be used in part for 8 awards. Any excess money raised will go to goody bags. Espana will be providing products for participants. FHANA has budgeted \$1,500 – 2,000 for the virtual event. Ms. Barrasso inquired where one could locate the sponsorship information. Mr. Jenkins reported this information



is up on the website and that registration is live. The video will be done in the next two weeks and in late August, they will have a dry run. A listing of the classes is on the registration site. These include but are not limited to foal; yearling; three-year-old, four-year-old; an older category, riding; and driving. So far, they are considering Will Thiessen, Peter Spahn, Jenny Veenstra, and Hall of Famers as celebrities for this event. Again, judges are there for feedback, they are not looking to criticize. Mr. Jenkins and Mr. Tice will help with commentary. Mr. Jenkins noted that with pandemics, the virtual option is an opportunity now and for the future. A breeder or farm could open their doors to all from all over the world. He indicated that we need to be creative with the use of technology. Ms. Barrasso asked if the exhibition was combined or divided for riding and driving? There will be one award for the exhibition. The award for best costume is for most clever, most creative. They will have a tie breaker if needed.

4. **FHANA Board Update** – Mr. Jenkins reported that the BOD approved another sport award for recreation. This one has a lesser hour requirement (75 hours) considering the pandemic. It is a challenging time, not much going on. He reported that the Marketing Committee is working on the *We Speak Friesian* brochure. He also indicated that many have seen the Twitter post about Kim Kardashian buying fourteen Friesians, to date they have registered four of them. They are now FHANA members. The Marketing Committee will see how they can leverage that, an opportunity for our breed and association.

## **New Business**

5. **Round Table Discussion** – Ms. Bechler asked Mr. Jenkins if the Board had any further discussion on insurance coverage for the chapters. He indicated that it was discussed, and they are still getting all the data. He stated that all are covered by insurance for the Inspections, it is a FHANA hosted event. Mr. Bron inquired about the runners. Ms. Bechler noted that Mr. Walsh had presented the issue and will need to bring it to FMC for further discussion. All were reminded that the Education Committee is working on Inspection training materials. Ms. Bechler indicated that we need to develop a North American running team. Ms. Osinga noted that there are a few good runners in North America and asked if FHANA would support them. Given how Inspection circuits are scheduled, there could be scheduling conflicts with the runners. Ms. Clough reminded all of Ms. Lisa Baker's request for members to send names of individuals who would be willing to assist with training videos. (Copy included below on page 5.) Ms. Bechler reported that there are three stallions still in the running for 70-day testing. The first video has been reviewed and the judges sent their comments back. The second videos will be submitted and another in August. The testing will be the first or second week of October and Willie Arts will be the trainer.



There are two Julius 486 stallions and one Date 477. The Julius stallion owners are Mr. Vander hook and Majestic Friesians. The Date is owned by the Markey family. Ms. Bechler noted that it is exciting to have three stallions in North America. Semen testing and other preliminary work is done, and all is good. It was announced that the AGM will be held in 2021 but not in Connecticut. With COVID, travel is an issue. FHANA is looking at having a scaled back version for the AGM. It will likely be in Kentucky. More information will be coming out. It was noted that the venue was expensive to secure and one would be at risk at not getting their money back if changes are made, it is too much of a risk for FHANA.

6. **Next Meeting Date** – Wednesday, August 12. We will try Zoom for our next meeting given the challenges we are experiencing with the current platform. You can also call in with Zoom.
7. **Motion to Adjourn** – Ms. Miller motioned to adjourn, and Ms. Barrasso seconded the motion. The motion passed unanimously.

Recorder – Jo Clough



## Education Request

To FHANA chapter BOD, 7/14/2020

The education committee is working on a project and we need your assistance. Can your FHANA chapter recommend members that you feel might be knowledgeable and interested in developing a keuring prep video for us to use? We are looking for all aspects of preparation, from foal handling to fitness, to groundwork. Any topic that would lend a hand to owners, not just trainers, working with their horses. We would love to see a variety of ideas and methods that have produced success at inspections.

Thank you for your time and ideas, as this project will benefit many FHANA members in the future. Please e-mail me names and contact information for your suggested members so we can reach out to them individually with further details.

Much appreciated!

Lisa Baker  
Education Committee chair