

## Board of Directors Minutes June 16, 2020 7:00PM EST

### I. Welcome & Call to order

- a. In Attendance: Dr. Rosanne Palermo, President, Marquis Laude, Vice President, Allison Thomas, Secretary, Eric Smith, Treasurer, Angie DePuydt, Director, Charlotte Dumford, Director, Mathew Jenkins, Director, Jason Tice, Executive Director
- b. Conflicts of Interest: None noted

### II. Correspondence

- a. Email from Friesian Connection: This was an information only email to FHANA regarding a request from Tjaarda 483 Sport Elite's owners to the KFPS requesting an extension of his breeding license due to his offspring not being able to be inspected in North America in 2020. The Board agreed unanimously that we would recommend this request to the KFPS officially.

### III. Treasurer's Report-

- a. Mr. Smith presented the May 2020 Month-End Financials. Current Net Worth is down below \$400,000 again. The PPP Loan has been applied for but not yet approved.
  - i. Balance Sheet
    1. Total Assets: \$394,475.51
    2. Total Liabilities: \$403.49
    3. Total Liabilities & Equity: \$394,475.51
  - ii. May Profit & Loss
    1. Total Income: \$237,790.63
    2. Total Expense: \$257,845.67
    3. Net Income: -\$20,055.04
  - iii. **Motion made by Mr. Smith to accept the May Treasurer's report. Motion Seconded by Ms. Dumford. Motions passed unanimously.**

### IV. Consent Agenda – May BOD Meeting Minutes were removed from the consent agenda due to two extra lines erroneously added after the AGM Committee notes.

- a. **Motion made by Mr. Smith to accept the Consent Agenda as amended. Motion seconded by Ms. DePuydt. Motion approved unanimously.**
- b. **Motion made by Ms. Thomas to accept the May BOD Meeting Minutes as corrected. Motion seconded by Mr. Laude. Motion approved unanimously.**

### V. Executive Director's Report

- a. **Membership:** Renewals currently taking place. Current total is 1246, compared to 1380 in 2019.
- b. **DNA Issues:** Mr. Smith has spoken with the member in question, who has been uncooperative and would not make firm arrangements to catch up on their arrears. Per FHANA's Bylaws, Ralinda Howard will be listed as a Member in Bad Standing with the Association.

- c. **Chapter Issue:** The Alberta Friesian Horse Association has not met the guidelines for Chapter renewal. They will be removed from the website as a listed Chapter as well as from the FMC until their Chapter renewal is completed.
- d. **We Speak Friesian:** By the end of 2020, FHANA will require new collateral material. The Marketing Committee hopes to have this piece of collateral updated by Fall 2020.
- e. **PPP Loan:** This loan has been applied for twice and been declined both times. Based on new regulations, we may be eligible for a lower amount if we are able to get it approved. Jason will apply again, and Mr. Laude offered to help with the process if necessary.
- f. **New Employee:** Lauren has started work full time in the office and has picked up the work well with very little training.
- g. **Calendar Cover:** As there will be no Mare Show in 2020, the cover for the 2021 FHANA Calendar will need to be filled. Numerous options were discussed. This will be turned over to the Marketing Committee to make a recommendation.

## VI. Committee Reports

- a. **Sports Committee: Motion made by Ms. Dumford to suspend the FHANA Horse of the Year program for 2020, but to still recognize the Horses of Distinction in riding and driving. Motion seconded by Ms. Thomas.** Ms. DePuydt questioned whether it was fair to all members to recognize horses of distinction when not everyone this year would have access to shows. Ms. Dumford reported that the committee had discussed this issue at length but felt that it was important to recognize members wherever we can. **Votes: Mr. Laude Aye, Ms. Thomas Aye, Mr. Smith Aye, Ms. DePuydt Nay, Ms. Dumford Aye, Mr. Jenkins Aye. Motion passed by majority.**  
**Motion made by Ms. Dumford to implement a 75-hour recreational use program award for the year 2020. Motion seconded by Ms. Thomas.** This award would be available in 2020 only. The committee had a number of suggestions as to how to recognize the award and suggested they would find sponsorships to cover any associated cost. Cost is estimated between \$250-500 depending on the number of members who apply for the award. Ms. Thomas asked if there was room in the budget currently to cover that if no sponsor was found. Jason clarified that there is currently room due to other awards being cancelled for the year. Ms. DePuydt stated that she would be more comfortable if there was a guaranteed sponsor for the award. Mr. Jenkins and Ms. Thomas agreed with that sentiment. **Ms. Dumford withdrew the motion.** This will be brought back to the Sport Committee to find a sponsor before bringing it to the board again. Mr. Smith also requested that the new proposal contain a more detailed budget.
- b. **Finance Committee: Motion made by Mr. Smith to accept the changes to the FHANA 2020 Budget to reflect the cancellation of the 2020 inspections. Motion seconded by Ms. Dumford.** The new budget has changes to Inspection Income, Mare Show Income, Inspection Supplies, Judging Expense, Mare Show Expense, and KFPS Expense. New budget reflects a projected \$8,000 net income for 2020. **Motion approved unanimously.**

## VII. Review Items

## VIII. Discussion Items

- a. **Stallion Testing Procedures:** Dr. Palermo presented the newest draft of the Stallion Testing Procedures for North America. This is a clarification of the process that is currently in place to make it easier for members to understand. Ms. Thomas requested the addition of the timing of semen and x-rays to be added to the Participants section. Ms. DePuydt suggested that a timeline of the process would be



invaluable to members. The Stallion Committee will make adjustments to the document and present it to the Board again.

- b. **Code of Conduct and Confidentiality:** Dr. Palermo proposed adding the Confidentiality Agreement to the Conflict of Interest document that all board members sign each year so that both are signed at the same time. The board supported this change. Ms. DePuydt suggested that document and emails should be clearly labeled as to their confidentiality status. Things such as Committee and FMC meetings can make it difficult to determine what is confidential and what can be shared with the committees. Dr. Palermo clarified that things contained in the Board Meeting Summary are public and can be shared, but that other contents of the Board Meetings are to be confidential until meeting minutes are approved. Mr. Laude mentioned that the Code of Conduct is forthcoming.
- c. **Chapter of the Year:** The process for applying for Chapter of the Year is under review. The goal is to ensure that the process is accessible and fair for all Chapters. Ms. Dumford, Ms. DePuydt, and Ms. Thomas will help to come up with a new procedure that will be presented to the FMC for approval.

## IX. Board Round Table

- a. **Virtual Show Update:** Mr. Jenkins provided an update regarding the specifics of how this show will run. The Inspection Committee is being involved with the process. They are looking for recommendations on 'Celebrity Judges' to have on the panel. Current details to be worked out are what the limit will be on the number of entries per event and per member. These are currently set at 40 horses per event and either 1 or 2 horses per member maximum. They are working to ensure that this event will be accessible for all members regardless of internet connection, technology level, or other hindrances. The budget for the event is currently expected to break even, with sponsorships covering the costs associated with ribbons and other expenses.
- b. **Non-Chapter Updates:** Mr. Laude requested that consideration be given to disseminating information to Chapters that have dissolved or lost their Chapter status, and member groups that are not official Chapters. The location of committee meeting minutes, FMC minutes and BOD meeting minutes on the website should be highlighted to ensure all members can keep up to date on what is happening with the Association.
- c. **Returning Member Fee:** Mr. Laude informed the Board that he has been hearing disheartening information about members letting their memberships lapse due to a lack of inspections in 2020. He questioned whether a lapsed membership fee would encourage people to keep their memberships current. Jason explained that this had been done in the past, and that it had proven a deterrent for people to renew rather than an incentive for them not to let their membership lapse. The Membership Committee has been tasked with discussing options to try to retain and grow membership numbers.

## X. Good of the Order

- a. Next meeting July 21, 2020, at 6:00PM EST via teleconference. Future meeting August 18, 2020, at 6:00PM EST, subject to change.

## XI. Adjourn

- a. Mr. Jenkins motioned to adjourn. Ms. Dumford seconded. Meeting adjourned.

Friesian Connection Stallion Station Inc.  
2872 - 144<sup>th</sup> Ave. Dorr Michigan 49323 U.S.A.  
Phone: 616-893-2964 (Amy) 616-430-6373 (Janice)  
Email: [deboer@friesianconnection.com](mailto:deboer@friesianconnection.com)

March 28, 2020

To: the FHANA board of directors and the KFPS

Dear people,

We would like to make a formal request that the KFPS would extend the breeding license for the approved stallion Tjaarda 483 Sport-Elite. Due to the worldwide situation of the Corona virus and the cancellations of the 2020 inspections in North America, Tjaarda's offspring will not have the opportunity this year to be inspected by the KFPS jury. Because of this situation, which is beyond all our control, we feel it would be unfair to decide on breeding licenses until after inspections can resume in North America.

Sincerely,

Ellisa Kroll  
Amy Kroll  
Janice VerMerris

Friesian Connection Stallion Station, Inc.