

## Board of Directors Minutes August 18, 2020 6:00PM EST

### I. Welcome & Call to order

- a. In Attendance: Dr. Rosanne Palermo, President, Marquis Laude, Vice President, Allison Thomas, Secretary, Eric Smith, Treasurer, Angie DePuydt, Director, Charlotte Dumford, Director, Mathew Jenkins, Director, Jason Tice, Executive Director
- b. Conflicts of Interest: None noted

### II. Correspondence

- a. None.

### III. Treasurer's Report-

- a. Mr. Smith presented the July 2020 Month-End Financials.
  - i. Balance Sheet
    1. Total Assets: \$445,082.96
    2. Total Liabilities: \$3,612.17
    3. Total Liabilities & Equity: \$445,082.96
  - ii. July Profit & Loss
    1. Total Income: \$342,647.27
    2. Total Expense: \$315,175.53
    3. Net Income: \$27,471.74
  - iii. **Motion made by Mr. Smith to accept the July Treasurer's report. Motion seconded by Ms. Dumford. Motion passes unanimously.**

### IV. Consent Agenda – Mr. Smith asked for clarifications on one line in the July meeting minutes. It was correct as presented. **Motion made by Ms. Thomas to accept the Consent Agenda as presented. Motion seconded by Mr. Jenkins. Motion approved unanimously.**

### V. Executive Director's Report

- a. **Membership:** Our membership is currently at 1377 compared to 1527 for 2019.
- b. **DNA Issue:** There are some issues with members who have not paid the fees for required DNA testing on Hydrocephalus and Dwarfism. Papers for these members are being held until the necessary fees are paid.
- c. **PPP Loan:** This loan will be submitted for forgiveness once it is used up in its entirety. FHANA's bank is keeping us apprised of any changes or developments surrounding the loan.
- d. **2021 FHANA Calendar:** All spots have been sold including the cover and the back.
- e. **We Speak Friesian:** This pamphlet is being revised to bring it in line with the current FHANA booth. Deadline is December 1, 2020 with a print date of January 1, 2021.

### VI. Committee Reports

- a. **AGM Committee:** **Motion made by Ms. Thomas to accept Foxwoods as the host hotel for the 2022 New England AGM, while offering information to members on other room rates available. Motion seconded by Ms. DePuydt.** Mr. Smith wanted to know whether we would be offering room blocks in

both the towers. Ms. Thomas clarified that we would only block rooms in the close tower, but that members would be provided the information for booking in the further tower as well if they preferred. There are also a number of other nearby hotels whose information could be posted once our initial commitment of rooms is reached. All board members expressed their support of this plan and congratulated the committee on putting together a well laid out proposal that made costs easy to understand. **Motion passes unanimously.**

- b. **Sports Committee:** Ms. Dumford brought to the Board's attention that the required number of scores required for the Talent Cup has been reduced from 5 to 10 to match the change that was made for the other Performance Awards for 2020 only. Mr. Smith also mentioned that he had heard feedback about doing more with the Sport predicate certificates. Ms. Dumford said she would take that feedback to the committee and see if there is more they can do within the existing budget.
- c. **Education Committee:** The Education Committee is preparing to host a webinar and it has come up that our current subscription to Zoom does not offer this feature. **Motion made by Ms. DePuydt to upgrade FHANA's Zoom membership to include the Webinar feature at a cost of \$400 annually (\$33.33 monthly). Motion seconded by Ms. Dumford. Motion passes unanimously.** Mr. Jenkins asked whether this would allow 100 or 500 viewers. The 500 viewer option is significantly more expensive. Dr. Palermo asked if this can be upgraded only when we need it. Jason confirmed that it can. We will look to upgrade to the 500 viewer capacity only the times we need it.
- d. **Finance Committee:** The Finance Committee recommends the addition of a temporary transfer membership, akin to the Non-Member Transfer fee that other organizations use. This would be a \$50 fee that enables one day of membership to facilitate the transfer of a horse to someone who does not have a FHANA membership. The cost to FHANA for this would be approximately \$40 depending on the Euro. This would be a temporary measure to help get some of the horses who have not been transferred in the past into the correct names. The board felt that this was a good measure provided that it does not draw down too much on other membership categories. **Motion made by Mr. Smith to adopt this \$50 Non-Member Transfer category until December 31, 2021. Motion seconded by Mr. Laude. Motion passes unanimously.**

There was further discussion about a Junior membership category. This will be pursued in concert with the Membership Committee.

The Finance Committee put forth information regarding offering a 401k retirement plan to our employees. The Board requested further details in the form of a side by side comparison of costs and benefits. A final decision will be made at the September 2020 Board Meeting.

## VII. Review Items

- a. **Virtual Show Update:** Mr. Jenkins reported that the Virtual Show is coming together well. Sponsorships are coming in and the show now has a title sponsor, Young Living. The judging panel has also come together. A preview of the ribbons will be available shortly. There is a push now to get people registered.
- b. **Stallion Selection Process:** Ms. DePuydt had a few edits to the document that need to be added. Mr. Smith requested that the date of "2 ½ years old by August 1<sup>st</sup>" be added to the description of age requirements. The document was positively reviewed by the board. Dr. Palermo provided a brief update on the stallions who are currently in the process. Ms. Thomas suggested that once final decisions are made on these stallions, that any who are selected to go to testing have their videos shown during the Virtual Show. Dr. Palermo will pursue this option.
- c. **2021 FHANA Elections:** The election dates were included for reference.

## VIII. Discussion Items

**IX. Board Round Table**

- a. **Tjaarda 483 Sport Elite:** With inspections resuming in the Netherlands, there is a push to try to get more Tjaarda offspring through the inspections there to meet his requirements.
- b. **AGM 2021:** Ms. DePuydt reported that numerous members are requesting details on the 2021 AGM. The Board discussed options related to this. The Bylaws do require that the Board meets in person once per year. Mr. Laude believed that current world circumstances would override that for safety reasons. We will discuss that with the lawyer. However, the Board agreed that as long as travel regulations do not forbid it, we would plan to meet in person. This will most likely be either in Kentucky at the Horse Park or at a major airline hub to facilitate travel. The event will be Board members only, members will be able to attend virtually but not in person.
- c. **Lawsuit:** This is currently on hold until the people named in the lawsuit can be deposed.
- d. **Sponsors:** The Marketing Committee would like some guidance on whether FHANA would entertain sponsorships from ATF (Alcohol, Tobacco, and Firearm) sponsors. The board was favorable of this idea. Ms. Thomas suggested that we would need to stay in line with our policies and legalities about not giving away or raffling alcohol due to county, state and country regulations, but she sees no issue with cash sponsorships. The Board agreed that the direction to the Marketing Committee is that cash sponsorships and logo'ed items from ATF sponsors are acceptable.

**X. Good of the Order**

- a. Next meeting September 15, 2020, at 6:00PM EST via teleconference. Future meeting October 20, 2020, at 6:00PM EST, subject to change.

**XI. Adjourn**

- a. Mr. Jenkins motioned to adjourn. Motion seconded by Ms. Thomas. Meeting adjourned at 7:37 pm EST.