



Annual General Meeting Committee Minutes: Monday, December 7, 2020

Attendance: Jason Tice, Allison Thomas, Danielle Piascik, Rebecca Wildstein, Pam Groom,

Budget Information:

Measure Goal:

Measure Actual:

Revenue Budget:

Revenue Actual:

Expense Budget: \$25,670 F&B minimum cost

Expense Actual:

The AGM committee discussed the format for the 2022 AGM held in New England. Potential speakers included a dressage speaker, a driving speaker and a sports medicine speaker. Danielle will continue conversation with Dr. Jose Garcia and will speak to Julio Mendoza. Pam will reach out to John Greenall for the driving speaker position. The committee discussed adding breakout sessions with the FHANA committees such as the Sport committee, Education committee, Breeding committee, etc. during the main speaker portions for those who are not interested in the main topic or would like to learn more about the committees. Danielle and Pam will work on getting speaker fees/costs worked out and get the information back to the committee to lock in speakers. Backup speakers were discussed in the event main choices were not available. Jason will put together a few options for format and send to the committee to look at.

On Thursday, Friesian/FHANA 101 will be offered for those arriving earlier. Thursday evening will be the Meet & Greet and registration. Friday will begin with the speakers and breakout committee workshops. Boxed lunch will be offered on the way to the offsite at Bridlebrook. We will do a Q&A session workshop with the driving and dressage speakers. The evening will conclude with a "mini friesian proms" style event and dinner hosted by NEFHC before transportation back to Foxwoods. Saturday morning will be another session with the dressage and driving speakers with breakout workshops as well as the KFPS update before lunch and the AGM portion of the day. The evening will conclude with a banquet and awards.

The technology portion of the AGM was discussed. Jason presented a proposal from the same company used for the Michigan AGM. The committee felt the pricing was accurate and fair. Included would be two hotel rooms with 2 days in advance through Sunday, in room wifi costs and parking costs. Wifi and parking at Foxwoods are complimentary. There is a \$1000 deposit which would be paid after the beginning of the year. Rates were \$1000/day, \$675 1/2 day, \$195/ hourly, \$60/editing/hr. Jason said the company has been good to work with for editing and turnaround time in the past.

Marketing ideas were discussed and Jason is working on a letterhead, still with the FHANA reference, but branded specifically to the AGM.

Next meeting will be January 18, 2021 at 4:00 pm