

Education Committee Meeting: November 19th, 2020

Present: Lisa Baker (Chair), Angie DePuydt (Board Liaison), Will Bron and Eliese Tillman.

Absent: Marion Troyer, Sharon Bechler.

Budget Information

Measure Goal: N/A at this time	Measure Actual: \$0
Revenue Budget: \$0	Revenue Actual: \$0
Expense Budget: \$0	Expense Actual: \$0

Education Classes (Cancelled for 2020)

Measure Goal: Number of Students	Measure Actual: 0 Students
Revenue Budget: \$0	Revenue Actual: \$0
Expense Budget: \$0	Expense Actual: \$0

FHANA STRATEGIC PLANNING GOALS

1.1 Leader in genetic research and equine wellness.

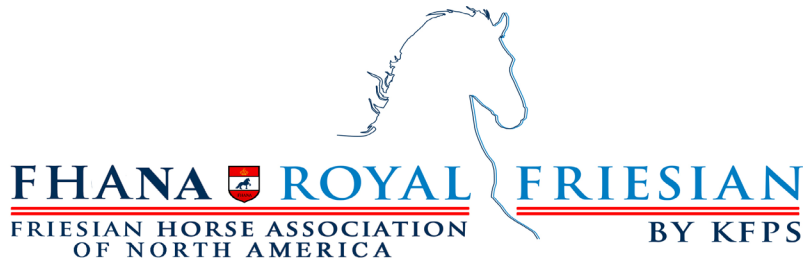
1.2.1 Goal: To be the leader in the equine industry within the Friesian horse in genetic research and equine wellness. We want to work hand in hand with other Agencies, Universities, Non-Profits, and Foundations to be the leaders in research and help support them with their research.

Action Update: No updates reported at this meeting.

3.4 Improve communication with French and Hispanic members through member liaisons.

3.4.1 Goal: Establish liaisons to help communicate with both the French and Hispanic communities to help them better understand the Rules and Regulations of FHANA/KFPS. Translate information from the website in both French and Spanish.

Action Update: The committee discussed the various unsuccessful attempts thus far to find a Hispanic member to join the committee. Ms. Baker reported she may have member from Texas to ask. Mr. Santana has volunteered his time for Spanish translations in the past and has been a



great resource the office has worked with. Mr. Laude has also been able to facilitate French translations in the past. The committee agreed for the time being, this may suffice.

7.2 Outreach programs to non-traditional communities and education tailored to their respective needs.

7.2.1 Goal: Establish a program to help non-traditional communities (Amish & Spanish) to help them gain a better understanding of the Breed and the Association.

Action Update: With Mr. Troyer absent Ms. DePuydt reported she was aware Mr. Miller had contacted Mr. Tice in the office to request support for a speaker to attend the Michiana Friesian Sale in February 2021 and facilitate a short talk on understanding things such as the studbook sections (Main Book, B Book, etc.), predicates and desired quality of KFPS horses. In the past Mr. Vanderkoy has conducted the speaking engagement. Ms. Barnes from the FHANA office will be in attendance also to assist with horse registrations and new member sign ups. After discussion, the committee agreed it would be desirable to have an official representative or FHANA Board member at the sale if possible. Mr. Smith and Mr. Laude were both mentioned as possible speakers. *The committee would like to inquire if a member of the FHANA board is willing to speak and present a short educational talk at the Michiana Friesian Sale in Shpshewana, IN, tentatively scheduled for 19-20 February 2021.*

Future Auction Dates/Locations for FHANA Booth:

1. Michiana Friesian Sale. Shpshewana, IN. February 19-20, 2021 (T)
2. Superior Friesian Sale. Mount Hope, OH. April 30th – May 1st, 2021 (T)

Ms. DePuydt informed the committee of the Board's new policy that requires a deposit and shipping fees for use of the FHANA booth. After discussion, the committee agreed this is an issue for committees who wish to use the booth to promote FHANA in the event a committee member is not present to ensure safe caretaking of the booth. The committee agreed to inquire with Mr. Tice if the \$400 deposit can be waived for committees with the understanding a motion may be needed for the Board to approve this request.

7.3 Orientation to FHANA 101

7.3.1 Goal: Establish a basic 101 class that can be easily shared with "New" to the breed members to better understand the breed and the association.



Action Update: Ms. Baker reported that she, Ms. Osborn and Ms. Jeffcoat from the Membership Committee met in November to coordinate efforts for the course. A basic concept for the FHANA 101 course has been developed which will leverage the FHANA Mentor Program, including the Mentors, and the KFPS book, The Friesian Horse. Current ideas discussed are to conduct the course online to ensure all new members have the ability to attend. More information about the concept for the program will be forthcoming as it develops. Ms. Tillman offered to help Ms. Baker with this initiative.

7.4. Make all FHANA educational material available

Action Update: No updates were discussed at this meeting.

COMMITTEE PROJECTS

1. Inspection Videos. Ms. Baker reported that due to schedules conflicts, the timeline for this project has been pushed to the right with current plans to have it begin in January 2021. Petra Zeelen and Doeke Hoekstra have agreed to conduct a series of webinars on how to prepare your horse for Inspection, one each month, leading into late Spring/early Summer 2021. Ms. Baker is currently waiting on the list of confirmed topics and working to schedule dates for the webinar series with Mr. Tice. Mr. Bron is willing to assist with this project if needed. Mr. Bron will send Ms. Baker the bios and photos for Ms. Zeelen and Mr. Hoekstra.

2. Articles for The Friesian Magazine. Ms. Baker reported the Editorial Committee is interested in the article topics the committee proposed. The two topics are The Pros/Cons of Selling a Horse at an Auction and Do Your Homework – What You Can Do to Prepare Your Horse for Inspection at Home. Ms. Baker will write the inspection prep article and the Editorial Committee has asked for questions to facilitate the auction article. The deadline for these articles is February 1st, 2021.

4. Webinars. Ms. DePuydt reported the webinar “Recent Update in the Management of the Problem Mare” with Dr. Maria Schnobrich from Rood and Riddle was conducted on November 12th and was very successful. Dr. Schnobrich was an excellent speaker with incredible knowledge. The committee discussed bringing Dr. Schnobrich back in March to discuss foaling emergencies prior to the main foaling season beginning. Additionally, Ms. DePuydt is working on finding a presenter for a webinar in January on Chronic Progressive Lymphedema (CPL).



5. Education Courses. Ms. Baker reported Ms. Osborn has resigned from the committee. Ms. Baker agreed to contact Ms. Osborn to see if she is willing to continue this project outside of the committee.

Other Business. Mr. Bron informed the committee he is resigning due to his busy schedule but he is happy to help in any way if the committee needs assistance.

Next Meeting. Tuesday, December 8th at 7pm EST.