

Education Committee Meeting Minutes: **May 25, 2021**

Attendance: Lisa Baker, Sharon Bechler, Angie DePuydt, Tracy Estes, Caron Osborn, Eric Smith (Board liaison) and Marion Troyer

Absent: Mario Casarez, Lisa Domeier and Amy Rogala

**Budget Information:**

Measure Goal: N/A at this time	Measure Actual: Develop Goals plus Education Classes
Revenue Budget: \$0	Revenue Actual: \$0
Expense Budget: \$0	Expense Actual: \$0

**Education Classes (Part of Education Committee)**

Measure Goal: Number of Students	Measure Actual: 0 Education Week Students
Revenue Budget: \$0	Revenue Actual: \$0
Expense Budget: \$0	Expense Actual: \$0

**Strategic Planning Goal:**

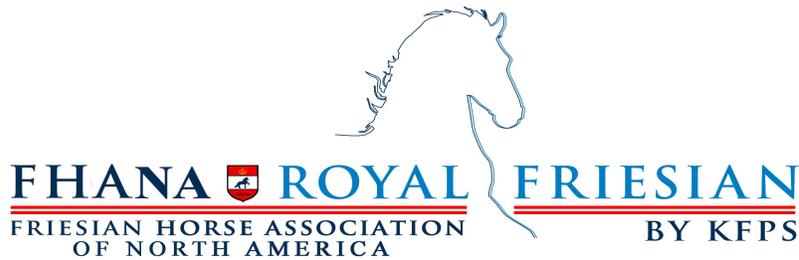
**1.1 Leader in genetic research and equine wellness**

1.2.1 Goal-To be the leader in the equine industry within the Friesian horse in genetic research and equine wellness. We want to work hand in hand with other Agencies, Universities, Non-Profits, and Foundations to be the leaders in research and help support them with their research.

1.2.2 Lead Assignment-Education Committee

1.2.2.1 Support Assignment: Board of Directors, Editorial Committee, Staff

**Action:** Ms. Bechler shared how difficult it is to get information on the current research projects if you don't have a contact with the facility/organization. Ms. Bechler encouraged members to reach out to their contacts to see what research is currently underway that would be related to the Friesian. Ms. DePuydt reiterated that last years efforts in this area pointed out how little research is underway at this time. Therefore if we could build our own grant research program then those funds requested from the budget every year could be allocated in a structured program. This would be accomplished by advertising a grant writing process for researchers to submit their proposals and the Committee would review the submissions and then make their recommendation



to the Board. The allocation would be done by the Board with restrictions to include detail discovered by the research be provided to FHANA.

Ms. DePuydt and Ms. Bechler will be working together developing the initial draft of this program to be reviewed by the Committee.

Ms. DePuydt reported that the current Megaesophagus research project being conducted by the Fenway Foundation in partnership with KFPS, Ghent University, University of Kentucky and Wageningen University is still in Phase I trying to get samples from the Stallions.

### **3.4 Improve communication with French and Hispanic members through member liaisons**

3.4.1 Goal-Establish liaisons to help communicate with both the French and Hispanic communities to help them better understand the Rules and Regulations of FHANA/KFPS. Translate information from the website in both French and Spanish.

3.4.2 Lead Assignment-Education Committee

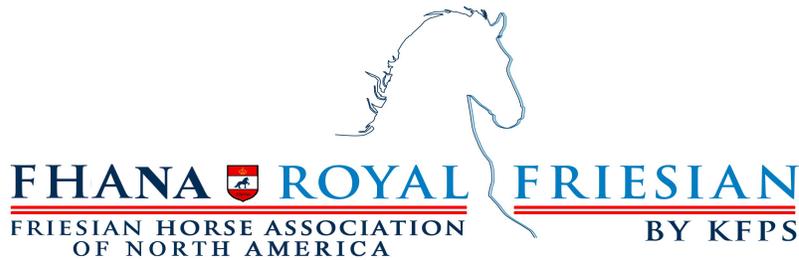
3.4.22 Support Assignment-Board of Directors, Rules & Regulations Committee, Membership Committee, Staff

### **7.2 Outreach programs to non-traditional communities and education tailored to their respective needs**

7.2.1 Goal-Establish a program to help non-traditional communities (Amish & Spanish) to help them gain a better understanding of the Breed and the Association.

**Action:** The Committee reviewed the following list, submitted by Mr. Casarez, of possible topics to begin translation into Spanish to assist the hispanic community with FHANA and the friesian horse.

1. How do I transfer ownership of my horse ?
2. Why do I have to pay for a membership ? ( I just need to transfer ownership)
3. What's the process to transfer ownership ? I don't speak English ?
4. Where do friesians come from ?
5. Can friesian have a lot of white marking ?
6. What's sport or barroco ?



Some of the topics are already translated on the website and therefore it was suggested that a more thorough review of the website be conducted so that we identify areas which still need translation that would assist in accomplishing this goal. Ms. Osborn will follow up with Mr. Casarez along with links to the FHANA website as a guide.

#### 7.2.2 Lead Assignment-Education Committee

1. Support Assignment-Board of Directors, Membership Committee, Staff

### 7.3 Orientation to FHANA 101

7.3.1 Goal-Establish a basic 101 class that can be easily shared with “New” to the breed members to better understand the breed and the association.

#### 7.3.2 Lead Assignment-AGM Committee, Education Committee

7.3.2.1 Support Assignment-Board of Directors, Breeding Committee, Membership Committee, Staff

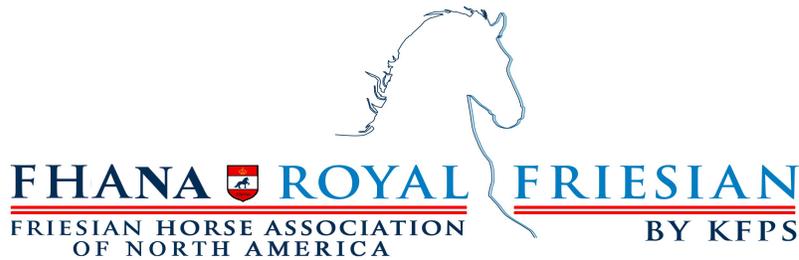
**Action:** Ms. Osborn will continue to follow up with Ms. Jeffcoat about coordinating the develop of FHANA 101 utilizing the Membership Handbook along with information from the book, the Friesian Horse. Ideally the program will be developed and ready to go for both live presentations as well on the access on the website for review. Goal is to have it ready to go by the 2022 FHANA AGM. Ms. DePuydt will be working on this project as well.

### 4. Make all FHANA educational material available

- 4.1. Goal-Make the FHANA educational resources readily available to all members and potential members.
- 4.2. Lead Assignment-Education Committee
  - 4.2.1. Support Assignment-Board of Directors, Membership Committee, Marketing Committee, Editorial Committee, Staff

### Projects

Ms. DePuydt reported that the articles discussed in our prior months meeting on roarings by Mr. Steeler and megaesophagus in foals written by Ms. DePuydt are in the current edition of The Friesian magazine. Ms. Baker’s article is also in this current edition.



The Committee will begin preparation for articles in the Oct/Nov issue. Possible topics such as CPL, shoeing the Friesian, human allergies to Friesians as well as allergies in the Friesian. Ms. DePuydt reminded the Committee that an article of environmental allergies of the Friesian was written by her within the last few years. Ms. DePuydt and Mr. Steeler are available to write the articles if needed.

Mr. Steeler is working on the allergy topic as well as the vaccination article. Ms. Bechler suggested that food allergies might be a good focus for the related article. Also Ms. Bechler suggested that the article on vaccinations cover which vaccinations are used primarily on Friesians as well as the safety of the vaccinations. The protocol and administration of the vaccinations and restriction by state would be interesting points to add to the article.

Ms. Baker will follow up with Ms. Domeier about the research she has done in regards to looking into existing articles on farriers and/or shoeing the Friesian. Mr. Troyer expressed how beneficial this potential article would be to the Amish community. It was suggested that Wim Cazemir and Shawn Matherly would be good reference resources for this article. Ms. Baker discussed using the questions and answer format for this article. Suggested to have multiple perspectives on this article.

Mr. Troyer approached the Committee about having the Phyrso article on conformation translated to English. Ms. DePuydt reminded the Committee about prior articles on Judging the Friesian which are currently in archives on the FHANA website. It was suggested that contact be made with them to try and get access to reprint some of their articles in The Friesian. Mr. Smith will reach out to the organization about trying to accomplish the sharing of information and expand the network.

It was suggested that Mr. Troyer and Mr. Casarez each make a list of topics they would like to see covered in the big magazine that would benefit the Amish and Hispanic communities.

**Next Meeting Date:** Tuesday, June 22, 2021, 7:00pm EDT