

Sports Committee Minutes: May 25, 2021

Attendance: Gail Aumiller – Chairperson; Charlotte Dumford - Board Liaison; Jason Tice – Executive Director; Teresa Guest, Erin Miley; absences: Marita Floryn, Mary Hamer, Amy Kroll, & Gareth Selwood

Budget Information:

Measure Goal: 97

Revenue Budget: \$10,230.00

Expense Budget: 10,000.00

Measure Actual: Sport/Pleasure Memberships

Revenue Actual: Awards + Sport/Pleasure Memberships

Expense Actual: \$3,043.86

Strategic Planning Goal:

**6.2 Promote public awareness of the diverse use of the breed-versatility**

6.2.1 Goal-Promote the Friesian horse as a versatile horse.

6.2.2 Lead Assignment-Sports Committee

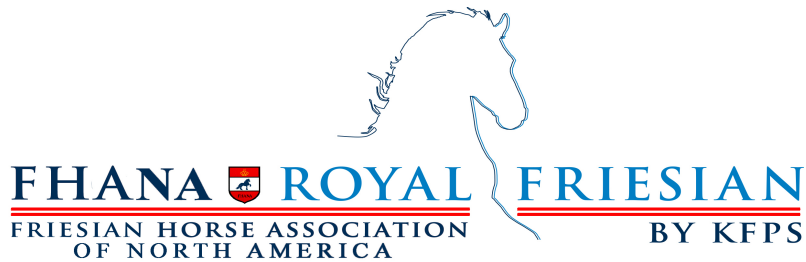
6.2.1.1 Support Assignment-Board of Directors, Marketing Committee, Editorial Committee, Staff

Began: 7:38pm EST

**Approved 04-21-2021 minutes; motion to approve by Teresa, 2<sup>nd</sup> by Erin.** There were no objections or abstentions and the motion passed unanimously.

Old Business:

1. The Board approved our proposal to add a 5<sup>th</sup> category “Mare” to the Horse of the Year program. Jason will post the award information and reporting form on our website. Gail will proof. This change will be in effect for 2021.
2. The Board approved our proposal to add a halter/showmanship, “In-Hand” performance award. Jason will post the award information and reporting form on our website. Gail will proof.
3. Upon reviewing the proposal to create 3 geographical regions (Eastern, Central, & Western) for Chapter of the Year awards, Teresa moved and Erin seconded to send it onto the Board for their approval. Charlotte will make that presentation.
4. Jason reported that the only way to allow members with no email addresses to vote for the HOTY is to mail out ballots similar to our method of voting for Board members. We have



approximately 160 of those members. The committee agreed to add this option to the HOTY voting procedures and thanked Jason for this solution.

#### New Business:

1. Sponsors for the approved Youth Performance Award – it was suggested that we contact Marvel and Matt on the membership committee for their suggestions. In the meantime Gail will approach Mark McGown and the Lone Star chapter because of their reputation for promoting our youth in riding performance.
2. Sponsors for the approved In-Hand Performance Award - it was suggested that we contact Marvel and Matt on the membership committee for their suggestions. In the meantime Gail will approach Griffin Sport Horses because their reputation for dominance in these classes makes an obvious pairing.
3. The above 2 new performance awards will be in effect for 2021.
4. FHANA & IFSHA will once again exchange reciprocal print ads for their association in each other's publications. FHANA will have a full page ad in IFSHA's 2021 Show program and IFSHA will have a full page ad in FHANA's October/November Friesian magazine. FHANA's ad for IFSHA will focus on our Performance & Talent Cup Sport Programs and their awards. Jason will provide photos of awards. Possible concepts for the ad: "Awards Galore!" Regional & National winners; <https://fhana.com/fhana-awards> ; all membership categories eligible; Adult Performance Awards: Dressage (ridden, driven, western), riding, driving, & in-hand. Youth Performance Awards: ridden dressage, driving, & riding; Talent Cup (4, 5, & 6 YO horses) ridden dressage & driven dressage; Recreational Use, Horse of the Year, Lifetime Achievement

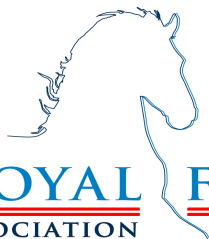
Gail will find out the IFSHA ad due date and contact Gareth to ask him to use his talents to design our ad.

#### Tabled Business:

1. Awaiting the KFPS response to our concept of obtaining Sport Predicate scores via online video assessment.

Adjourned 8:12 PM EST

Our next meeting will be June 16, 2021 @ 7:30 pm EST



**FHANA**  **ROYAL FRIESIAN**  
FRIESIAN HORSE ASSOCIATION OF NORTH AMERICA BY KFPS

Respectfully submitted, Gail Aumiller