



Annual General Meeting Committee Minutes: Monday, June 21, 2021

Attendance: Jason Tice, Allison Thomas, Danielle Piascik, Pam Groom, Rebecca Eccard, Lauren Barnes

Budget Information:

Measure Goal:

Measure Actual:

Revenue Budget:

Revenue Actual:

Expense Budget: \$25,670 F&B minimum cost

Expense Actual:

The AGM committee agreed the letter would go out to stallion owners and stallion stations, also including an invite to participate in the Friesian Spectacular during the offsite.

It was also discussed we would reach out to Eric Smith and Petra to discuss a segment of the offsite as a continuation of the videos "How to present your horse at the keuring" as an in person visual.

Social media plans were discussed. Allison put together a timeline to insert the posts that were written into so that social media posts could be scheduled ahead of time.

Rebecca Wildstein was not in attendance. Jason will reach out to the bus committee to get a written proposal and secure the buses for the offsite.

Jason asked about the welcome bags. Danielle spoke to Todd and the best option was a black tote with the FHANA logo on the front. We discussed the donated items already received/committed for the bags. We have quite a few travel size items from each of the New England States already. The CT Visitor Bureau was not helpful but Danielle has already spoken to the CT Wine Trail. Information about local sites and coupons could be put into the bags. Danielle will call Mystic Aquarium about getting some brochures and/or coupons.

NEFHC did make a letter/invitation to participate in the Friesian Spectacular. About 3/4 of the spots for the event have been filled. Lighting and sound has been secured. C Grace Productions offered to come out and see how best to set up for the videoing aspect while they are touring New England in June.

Overall we are in good shape and on track. Jason advised a representative from the Phoenix area will be joining the AGM committee to be acquainted for the next AGM in 2023.

Next meeting will be July 26, 2021 at 4:00 pm