

Education Committee Meeting Minutes: June 29<sup>th</sup>, 2021

Attendance: Caron Osborn, Angie DePuydt, Lisa Baker, Marion Troyer, Eric Smith (Board liaison), Lisa Domeier

Absent: Mario Casarez, Sharon Bechler, Tracy Estes, Amy Rogala, Dr. Kirk Steehler

### **Strategic Planning Goal:**

#### **1.1 Leader in genetic research and equine wellness**

1.2.1 Goal-To be the leader in the equine industry within the Friesian horse in genetic research and equine wellness. We want to work hand in hand with other Agencies, Universities, Non-Profits, and Foundations to be the leaders in research and help support them with their research.

#### 1.2.2 Lead Assignment-Education Committee

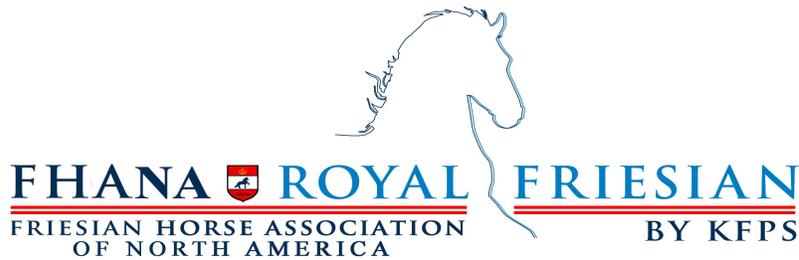
1.2.2.1 Support Assignment: Board of Directors, Editorial Committee, Staff

**Action:** Education course – Ms. Osborn explained that Jason Tice has made multiple attempts to reach out to the KFPS about commitment for the judging courses but still has no response. Because there are several planning elements that need to take place in order for these courses to happen such as location and date commitments, travel planning for instructors and participants, and with the unknown of travel restrictions, Ms. Osborn suggested the courses be cancelled for the year due to all the uncertainties. Committee discussed the concerns and concluded that the delay in schedule would likely jeopardize the ability to plan this years courses in a cost effective manner.

Ms. Baker indicated she agreed with Ms. Osborn in favor of cancellation for the current year and to hold the event next year.

Ms. Domeier also agreed with the cancellation.

Ms. DePuydt also agreed with the cancellation and suggested the free online KFPS judging course. That the online course could be posted in the newsletter, linked on the website, and on FHANA's Facebook page, and a short explanation in the magazine.



Mr. Troyer also agreed with the cancellation.

Ms. DePuydt advised that the Education Committee should make a motion to advise the board members to cancel the 2021 FHANA Education Week due to all the external extenuating circumstances. FHANA members should instead be directed to online resources in lieu of the in-person course.

### **3.4 Improve communication with French and Hispanic members through member liaisons**

3.4.1 Goal-Establish liaisons to help communicate with both the French and Hispanic communities to help them better understand the Rules and Regulations of FHANA/KFPS. Translate information from the website in both French and Spanish.

3.4.2 Lead Assignment-Education Committee

3.4.2.2 Support Assignment-Board of Directors, Rules & Regulations Committee, Membership Committee, Staff

### **7.2 Outreach programs to non-traditional communities and education tailored to their respective needs**

7.2.1 Goal-Establish a program to help non-traditional communities (Amish & Spanish) to help them gain a better understanding of the Breed and the Association.

7.2.2 Lead Assignment-Education Committee

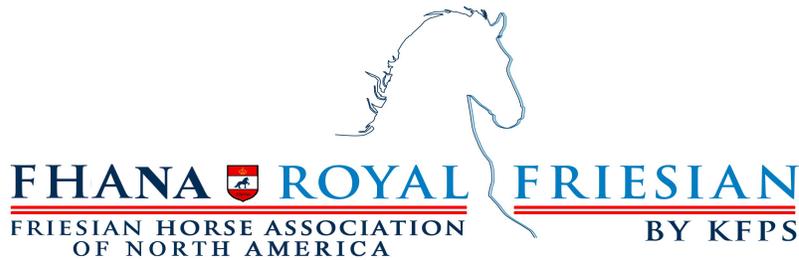
1. Support Assignment-Board of Directors, Membership Committee, Staff

### **7.3 Orientation to FHANA 101**

7.3.1 Goal-Establish a basic 101 class that can be easily shared with “New” to the breed members to better understand the breed and the association.

7.3.2 Lead Assignment-AGM Committee, Education Committee

7.3.2.1 Support Assignment-Board of Directors, Breeding Committee, Membership Committee, Staff



## 1. Make all FHANA educational material available

- 1.1. Goal-Make the FHANA educational resources readily available to all members and potential members.
- 1.2. Lead Assignment-Education Committee
  - 1.2.1. Support Assignment-Board of Directors, Membership Committee, Marketing Committee, Editorial Committee, Staff

**Action:** Ms. Osborn noted that the FHANA 101 is tentatively on the agenda for the 2022 AGM. She asked if anyone knew about how many newer members might attend the AGM. She indicated that Ms. DePuydt made the suggestion to send out a survey to newer members asking if they think they would attend the AGM to get an idea as to how many would potentially be in attendance. Or, if the members would prefer to have a webinar.

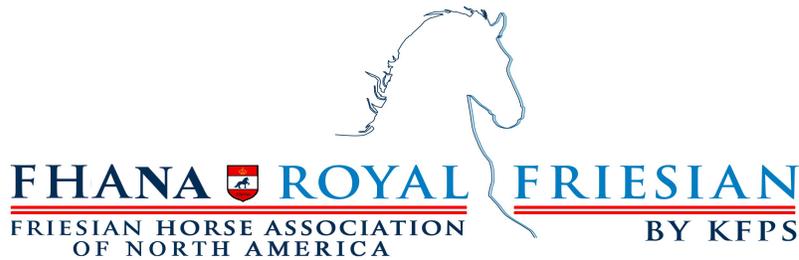
Ms. Baker asked if the FHANA 101 would be open just to new members or if it would also be available to those not as involved to help become more educated and familiar with FHANA.

Ms. DePuydt indicated that this course should be open to any member of any level to help give all members the chance to better understand what the KFPS studbook and FHANA offers, the structure, where the chapters are at, inspections, etc. She indicated she would like a “classroom” type course that is more personal (such as a Zoom meeting). As a webinar, it could be offered a couple times during the year for anyone who would like to participate. Ms. Baker questioned if this would be in lieu of meeting in person. Ms. DePuydt suggested that the committee receive feedback from members on what type of format (online vs. in person) would be more preferential. Ms DePuydt suggested that it may be challenging to ask newer members to travel to the AGM just to be able to participate in the generalized FHANA 101.

Ms. Baker asked how the Amish community would be included into a course potentially if only offered online. Ms. DePuydt stated that if there was enough interest that the FHANA 101 course be brought to them as long as a location and time could be facilitated. Mr. Troyer indicated that, because this would be an educational course, participating with an instructor presenting on their own equipment might be a good option.

Ms. Osborn included that additional FHANA representatives or mentors could also be involved via computer of the on-site instructor to allow for variety and different viewpoints of the material.

The committee discussed the options of potential survey, possibly contacting new members to determine interest attending participating in FHANA 101 at the AGM, or if it might be better to hold the FHANA 101 at a date and time shortly after the 2022 AGM. Ms. DePuydt said the survey would be of value if the committee finds that the AGM would be a viable format to present the course.



The committee also discussed about getting names and contacts of new members in advance in order to reach out to them in advance and of the AGM. Committee members could reach out to these individuals to extend an invite to the AGM. The current time and room reservation allotted to FHANA 101 for the 2022 AGM could then be used at a meet and greet opportunity for new members to establish acquaintances and help them to feel welcome and comfortable attending the AGM. Details of future FHANA 101 presentation will be announced and the new members will be assisted in making their first AGM a more engaging experience.

### **Miscellaneous/Additional Information**

Ms. Baker will confirm that all of the webinar videos from the “*How To Prepare Your Friesian For Inspection*” presentation given by Ms. Zeelen were on the FHANA website. In addition, to create a short posting for Mr. Tice to post on social media announcing that the webinars had been completed, listing first title and first date and final title and final date as well as where they are posted on the FHANA website. And to confirm if FHANA members can directly ask Ms. Zeelen additional questions and the preferred method of contact. Ms. Baker is going to include a “thank you” for Mr. Tice for hosting the series of webinars.

Ms. Baker and Ms. Domeier will continue to work together on the farrier/shoeing article. Ms. DePuydt said she would bring up the topic that Ms. Baker is contemplating on writing the farrier article in the next Editorial Committee to determine if the committee would be interested in it.

Ms. Osborn noted about Mr. Troyer’s topics that had been emailed out to the committee members for the (big) Friesian magazine. Ms. DePuydt said she would be able to forward these topic suggestions on to Mr. Dumford of the Editorial committee for consideration.

Ms. Osborn opened the floor to discuss any new or additional items. Ms. DePuydt made a mention of the Friesian research grant program and she had discussed with Ms. Bechler an example of what a grant program looked like from the AAEP’s foundation. She shared the submission process and paperwork (i.e. application). Ms. DePuydt said she could write a draft and work on it with Ms. Bechler to bring to the next meeting.

Mr. Smith entered the phone call. He was designated with the assignment of contacting the KFPS to use articles from *Phyrso*. Mr. Smith said the KFPS was very open in allowing FHANA to use some of their articles as well as using some of FHANA’s articles. The committee would need to identify which articles we would like to use, get permission for each article, and go to the Editorial committee to assist in facilitating getting the articles added to the magazine as well as translating if needed.



The meeting closed. The proposed next Education committee meeting is July 20<sup>th</sup>, 2021 at 7 PM EST/6 PM CST.