

Board of Directors Minutes
Regular Meeting
July 13th, 2021 6:00PM EST

I. Welcome & Call to order

- a. In Attendance: Dr. Rosanne Palermo, President, Marquis Laude, Vice President, Allison Thomas, Secretary, Eric Smith, Treasurer, Charlotte Dumford, Director, Erin Miley, Director, Jason Tice, Executive Director
- b. Conflicts of Interest: Mr. Smith noted that he may have a conflict of interest in discussing the Education Committee AGM speakers.

II. Correspondence

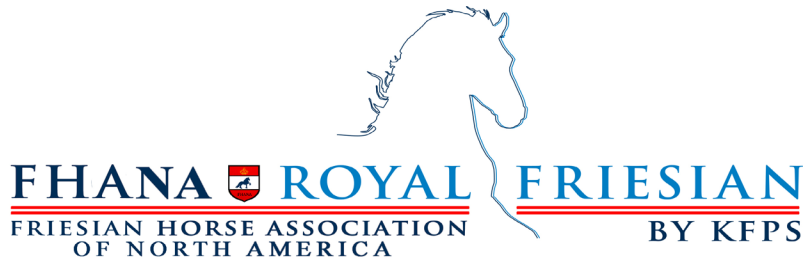
- a. Letter from Wim Cazmier: Dr. Palermo shared to the board a letter written by trainer Wim Cazmier. The board unanimously felt that this type of letter was more appropriate from an individual farm owner rather than from a representative of the association.

III. Treasurer's Report

- a. Mr. Smith presented the June 2021 Month-End Financials.
 - i. Statement of Financials
 1. Total Assets: \$508,571.23
 2. Total Liabilities: \$2,511.20
 3. Total Liabilities & Equity: \$508,571.23
 - ii. June Profit & Loss
 1. Total Income: \$332,086.03
 2. Total Expense: \$278,213.30
 3. Net Income: \$54,592.73
 - iii. **Motion made by Mr. Smith to accept the June Treasurer's report. Motion seconded by Ms. Thomas. Motion passes unanimously.**

IV. Action Item Review

- a. **Rework of Bylaws, Rules & Regulations, Code of Conduct and Grievance Committee:** The board discussed how best to move forward with this undertaking. **Motion made by Mr. Laude to work on this project with the Rules & Regulations Committee and have the updated items reviewed by his attorney. Motion seconded by Ms. Thomas.** The board discussed whether this was possible due to a potential conflict of interest with the lawyer. Further discussion covered including FMC members and members at large as part of this project. It was noted that a subcommittee from the FMC was already working on recommendations for updating the grievance policy. It was decided that the Rules and Regulations Committee would begin the work and that more people could be added as needed. **Motion withdrawn by Mr. Laude.**



- b. **Finance Committee Summary Worksheet:** This item was discussed as part of the Finance Committee report.
- c. **Inspection Committee Investigation regarding 2021 Location Changes:** The Inspection Committee will investigate this issue further as part of the Site Host reports after the 2021 Inspections.

V. Consent Agenda – Items included in the Consent Agenda:

- Board of Directors Special Meeting Minutes June 1, 2021
- Board of Directors Regular Meeting Minutes June 15, 2021
- Board of Directors Special Meeting Minutes June 29, 2021
- Sports Committee 6.16.21
- AGM Committee 6.21.21
- Membership Committee 6.3.21
- Sponsorship Committee 6.24.21
- Marketing Committee 6.23.21

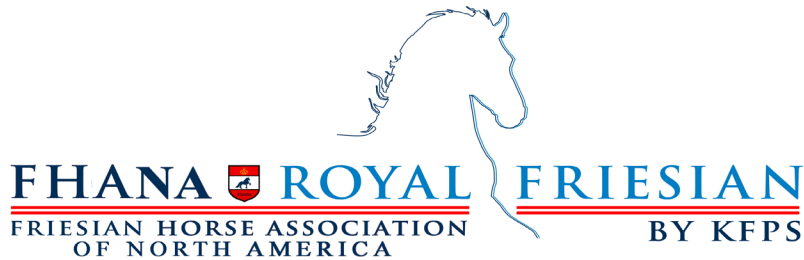
Motion made by Mr. Laude to accept the Consent Agenda as presented. Motion seconded by Mr. Smith. Motion passed unanimously.

VI. Executive Director's Report

- a. **Membership:** Membership levels are higher currently than they have been in any year since 2012.
- b. **DNA Issues:** None currently.
- c. **Registration Issues:** None currently.
- d. **Chapter Renewals:** All chapter renewals are complete for 2021.
- e. **Inspection Registrations:** There are currently 134 inspection entries. Online registration is operational. Once the judges are finalized, travel will be booked.
- f. **2022 FHANA Calendar:** Two months are currently available in the calendar.
- g. **AGM Breakout Sessions:** Committees planning to run breakout sessions at the 2022 FHANA AGM should reach out to the AGM Committee to ensure a room is booked for it.
- h. **Release of FHANA BOD Recordings and Addition of Code of Conduct to Renewals:** These items are works in progress and once a quote is available for the cost Mr. Tice will let the BOD know.
- i. **Marketing/Social Media Employee:** Mr. Tice discussed with the Board the need for a dedicated social media and Marketing person for FHANA.

VII. Committee Reports

- a. **Inspection Committee:** **Motion made by Ms. Miley to approve the private site application for the Quebec Inspection. Motion seconded by Mr. Laude.** The Board discussed the application. It was verified that the local Chapter supported the change in site as there is no other site available that can host the inspection. It was noted that this approval was for 2021 only and that in future a public site should be pursued. **Motion passed unanimously.**
- b. **Breeding Committee:** **Motion made by Ms. Dumford to approve the FHANA Breeders' Achievement award. Motion seconded by Ms. Thomas.** The proposed award was discussed. Questions were asked about the accessibility of the award for small breeders. The question was raised as to whether breeders who are FHANA members but have horses born and competing in the



Netherlands will be counted towards points for this award. The award will be sent back to the committee for some revision. **Motion withdrawn.**

- c. **Finance Committee: Motion made by Mr. Smith to accept the recommendations from the Finance Committee and proceed with the proposal from QX.net. Motion seconded by Ms. Dumford. Motion passed unanimously.** Mr. Smith also reported that the Finance Committee had discussed options regarding the committee summaries. The decision was made to provide this information quarterly rather than monthly and to hold over information to the following month if meeting minutes come in to close to the deadline.
- d. **Education Committee:** Mr. Smith reported that there will be no Education Courses in 2021 due to the uncertainty of travel and the lack of time to plan them. This will have a negative impact on the budget. It was also mentioned that the FHANA 101 course may not be ready for the 2022 AGM but that the chairs of Education and AGM Committee should have a meeting to discuss what will be done in its place.
- e. **Editorial Committee:** Ms. Dumford reported that The Friesian magazine is struggling financially. Costs of printing and mailing are up, while advertising revenue is down. Various options on how to regulate costs were discussed. A drive for more advertisers will begin with a fun challenge to all of the committees to come up with at least 5 new advertising leads.

VIII. Review Items

- a. **Release of Grievances:** There has been no official word from the lawyer at this time regarding how to handle these. The Board discussed extensively the existing grievances, previous grievances and how to move forward. Examples of other registry's grievance policies were discussed in relation to how FHANA's policy could be improved.
The board decided that the two board members not named in the current grievances would meet to decide whether they were investigatable or not.

IX. Discussion Items

- a. **Stallion Owner Coalition:** Dr. Palermo announced that she had developed a Stallion Owner Coalition Committee. This committee is to work with the KFPS Stallion Owner Committee.
- b. **Driving Competition:** Dr. Palermo let the board know that she and Gail Aumiller are working together to plan a sanctioned driving competition at Trinity Equestrian.

X. Board Round Table

- a. Ms. Miley mentioned that the FMC had asked about when the next FHANA Anniversary celebration would occur. There is not currently a plan to have another anniversary celebration until FHANA's 50th anniversary.
- b. Ms. Thomas brought up a concern about announcements being made on the website before being shared with the FHANA Board.

XI. Action Items

- a. Rules and Regulations committee to have the review of the FHANA Bylaws, Rules and Regulations, Code of Conduct, and Grievance Policy completed for the September Board meeting.



- b. All Committees are to let the AGM Committee know if they wish to have a breakout session at the 2022 AGM.
- c. The Board and Mr. Tice are to investigate the logistics of adding a social media liaison for FHANA.
- d. The Chairs of the Education and AGM Committees are to meet to discuss the promotion of the FHANA 101 Course and other educational content for the AGM.
- e. All Board Liaisons are to take the request to their committees to provide five new contacts for advertising for The Friesian magazine.

XII. Good of the Order

- a. Next meeting August 17th, 2021, at 6:00PM EST via teleconference. Future meeting on September 21st, 2021, at 6:00PM EST via teleconference, subject to change.

XIII. Adjourn

- a. Mr. Smith motioned to adjourn. Motion seconded by Ms. Miley. Meeting adjourned at 8:16 pm EST.