

Sports Committee Minutes: July 21, 2021

Attendance: Gail Aumiller – Chairperson; Charlotte Dumford - Board Liaison; Jason Tice – Executive Director; Marita Floryn, Teresa Guest, Mary Hamer, Amy Kroll, Erin Miley; absences: with notice Gareth Selwood

Budget Information:

Measure Goal: 97

Measure Actual: Sport/Pleasure Memberships

Revenue Budget: \$10,230.00
Memberships

Revenue Actual: Awards + Sport/Pleasure

Expense Budget: 10,000.00

Expense Actual: \$3,043.86

Strategic Planning Goal:

6.2 Promote public awareness of the diverse use of the breed-versatility

6.2.1 Goal-Promote the Friesian horse as a versatile horse.

6.2.2 Lead Assignment-Sports Committee

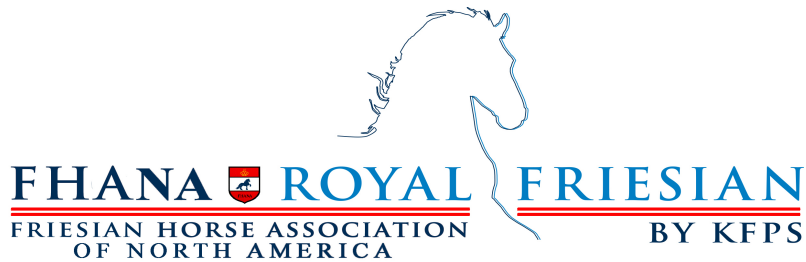
6.2.1.1 Support Assignment-Board of Directors, Marketing Committee, Editorial Committee, Staff

Began: 7:32pm EST

Approved 06-16-2021 minutes; motion to approve by Amy, 2nd by Mary. There were no objections or abstentions and the motion passed unanimously.

Old Business:

1. The sponsor for Youth Performance Riding Award is Lone Star Friesian Club; their logo has been added to awards menu & website updated
2. Roseanne has been in contact with the KFPS regarding our request to allow all 5 of our Sport Predicate scores via online video assessment. After extensive committee discussion **Mary moved and Teresa seconded a motion that if video tests become permissible, FHANA would allow a maximum of two (2) video tests to be submitted as qualifying scores for a Sport Predicate title.** There were neither abstentions nor objections, so the motion passed unanimously. The committee recognizes that if/when video tests are allowed, the criteria for the sport predicate program must be revised.
3. The Friesian magazine article about filling out an award application and Gareth's awards



print ad (to be completed early next week) will be submitted by August 1

4. Gareth is working on the FHANA Sport print ad for IFSHA World Show Program – due to Sandy Jacob by August 27

New Business:

1. New Sport Award Sponsors Article written for magazine, due Aug 1
2. The Sponsorship & Events Committee has approved and asked us to help them develop and submit for Board approval these 3 annual awards:
 - a. Best Chapter Promotion Display at an Event – photo submission and summary describing the event; winner selected by Sponsorship Committee and approved by Board; limit winners; award is sponsored by Dover (a FHANA display banner of their own to use or \$250 gift card)
 - b. FHANA High Point Ribbon Club – automatic membership for horses that have received FHANA’s High Point Ribbon at a show during the year; award could include a Dover Gift certificate, FHANA High Point Club shirt, and/or stall name plate
 - c. Friesian Christmas Tree Award – for the member with the best Friesian equine themed decorated Christmas tree; digital photo submission (of whole tree and some close up of ornaments); limit winners; anonymous submission? Winner selected by the Sponsorship Committee and approved by Board

The committee and Jason have agreed to assist the Sponsorship & Events Committee in writing their proposals for a. and c. above. The Sport Committee will go forward and develop b. above. Gail will have the HP Ribbon Club proposal’s first draft to be discussed and further developed at our next meeting. To date FHANA has sent out 30 HP ribbons.

3. FHANA booth at IFSHA World Show – Because the vendor’s hall is now a tack store, there is not a good place indoors for the booth’s location, and the booth is too flimsy to be safely used by the OVFHA’s outside venue, it is not recommended to use it at this event. The Sport Committee will arrange for an informational FHANA awards flyer to be available near the show office during the show.

4. Our next meeting will be Tuesday, August 24, 2021 @ 7:30 pm EST

Adjourned 8:38 PM EST

Respectfully submitted, Gail Aumiller