



Annual General Meeting Committee Minutes: Monday, August 23, 2021

Attendance: Jason Tice, Allison Thomas, Danielle Piascik, Rebecca Wildstein, Rebecca Eccard, Lauren Barnes

The AGM committee went over the budget and agreed nothing currently stood out to be worked on. The committee discussed ramifications related to the potential keurings to be held in January/February and how those would directly impact participation in the 2022 AGM. Sponsorship drive was discussed and will start to get more into gear as the fall comes.

Welcome bags will be ordered late fall. Danielle will begin to have volunteers sign up for things such as bag stuffing, welcome table, chapter table on the first evening, volunteers throughout the AGM, etc. Many of the items already in hand will be put together in the bags prior to the event to cut down on the work the first day. Presenter gifts were discussed and selected. Jason will work on getting those together.

Danielle and Rebecca also spoke to Bill from C Grace Productions about any remaining items he was in need of for the promotional AGM video. Those have been sent and he should be in good shape to finish the video and get it to Jason in the near future.

Becca spoke to Wim regarding the portion of the offsite. The stallion he had in mind will not be attending due to the weather and distance. Becca will find out if he will still be interested in participating with a provided horse.

Social media plans were discussed. Allison had put together a timeline of posts that were written and posts have begun to be posted on Facebook. More posts are scheduled throughout the next months.

Three stallions have donated thus far, letters to stallion owners and stations have been sent out. The drive can be updated as more donations come in. Lauren has attended the harnesses. Danielle will be getting good pictures of the set for use in the auction.

NEFHC again be sending out a letter to participate in the Friesian Spectacular. About 3/4 of the spots for the event have been filled. Lighting and sound has been secured. Volunteers have begun to be recruited for the overall event. Dinner menu is being finalized and caterer is set. Timeline of events for offsite will be solidified. Overall we are in good shape and on track.

Jason advised the next AGM in 2023 has been moved from Phoenix after pricing to Las Vegas. A representative will be selected and will join the committee.

Next meeting will be September 27, 2021 at 4:00 pm