



Education Committee Meeting Minutes: **August 24, 2021**

Attendance: Angie DePuydt, Tracy Estes, Caron Osborn, Eric Smith (Board liaison)

Absent: Lisa Baker, Mario Casarez, Lisa Domeier, Marion Troyer, Kirk Steehler

Guest Presenter: Joe Michielli, Marketing Committee

Strategic Planning Goal:

1.1 Leader in genetic research and equine wellness

1.2.1 Goal-To be the leader in the equine industry within the Friesian horse in genetic research and equine wellness. We want to work hand in hand with other Agencies, Universities, Non-Profits, and Foundations to be the leaders in research and help support them with their research.

Action: Ms. DePuydt reported that the current draft of the Grant Proposal program has been updated for the items we previously discussed. She brought up the issue of whether this program should be opened up to countries outside of North America. In light of recent progress in Belgium and the Netherlands working on megaesophagus and Friesian research in general would it be beneficial to open it up to other international entities to apply. **Consensus of the Committee is that the FHANA Board should need to make the decision whether this program in US and Canada only or wider. Language change will likely be required if opened up to international entities. Open questions would be what are the tax implications if program is opened outside of the US including Canada.**

1.2.2 Lead Assignment-Education Committee

1.2.2.1 Support Assignment: Board of Directors, Editorial Committee, Staff

3.4 Improve communication with French and Hispanic members through member liaisons

3.4.1 Goal-Establish liaisons to help communicate with both the French and Hispanic communities to help them better understand the Rules and Regulations of FHANA/KFPS. Translate information from the website in both French and Spanish.

3.4.2 Lead Assignment-Education Committee

3.4.2.2 Support Assignment-Board of Directors, Rules & Regulations Committee, Membership Committee, Staff

7.2 Outreach programs to non-traditional communities and education tailored to their respective needs

7.2.1 Goal-Establish a program to help non-traditional communities (Amish & Spanish) to help them gain a better understanding of the Breed and the Association.

7.2.2 Lead Assignment-Education Committee

1. Support Assignment-Board of Directors, Membership Committee, Staff

7.3 Orientation to FHANA 101

7.3.1 Goal-Establish a basic 101 class that can be easily shared with “New” to the breed members to better understand the breed and the association.

7.3.2 Lead Assignment-AGM Committee, Education Committee

- 7.3.2.1 Support Assignment-Board of Directors, Breeding Committee, Membership Committee, Staff

Action: Ms. Osborn reported that she has spoken with Ms. Piascik about the 2 hour block of space and time for FHANA 101 at the 2022 AGM. Ms. Piascik wanted to know if we wanted to put an educational subject in that time block. Education Committee would like to stay with the originally proposed idea of using the time and space to greet new FHANA members in attendance and allow them to ask any questions and get to know one another in order to enhance their time at the AGM as well as encourage future involvement in committee work. The Committee would be agreeable to cutting it back to a 1 hour time block if that would assist the budget.

1. Make all FHANA educational material available

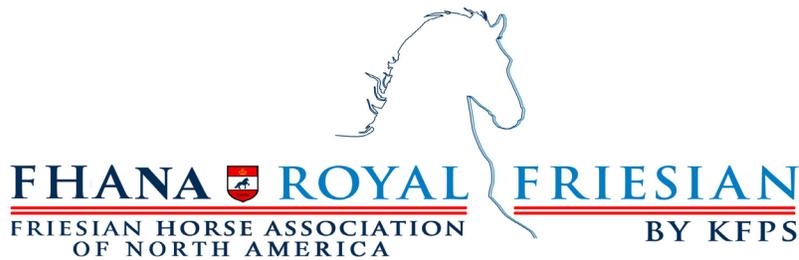
1.1. Goal-Make the FHANA educational resources readily available to all members and potential members.

1.2. Lead Assignment-Education Committee

- 1.2.1. Support Assignment-Board of Directors, Membership Committee, Marketing Committee, Editorial Committee, Staff

Action: Ms. DePuydt has written an article on Circadian Rhythm for the next edition of The Friesian. Next deadline date is in February for articles.

Ms. DePuydt has confirmed a speaker for the CPL webinar. The speaker is Rebecca Blennoft a lymphologist from the UK. She has presented this for other groups and suggest that it be a 2 part series. First part will be on



the disease and the second part will be on the care of the horse to manage the disease. Suggested target dates are September 29 and October 13. Ms. DePuydt will follow up with Ms. Blennoft and Mr. Tice.

Mr. Smith suggested that these webinars be shown at the proposed clinics along with examples of horses with the disease at varying degrees.

Miscellaneous/Additional Information

Mr. Michielli on behalf of the Marketing Committee spoke with the Education Committee to present their idea of possibly holding clinics throughout the country on Friesian education topics in light of Keurings being cancelled in 2021. Both the Marketing Committee and Membership Committee are concerned about finding ways to retain membership and create value to membership in FHANA. Looking to do FHANA sponsored clinics. Possibly do 1 day events where it is not required to bring your horse and gather the members together to learn more in depth ways to care and/or prepare your Friesian for events. Volunteers could bring their horses so that they can be use for demonstrations such as lunging, ways to train for the walk and trot at Keuring, clipping, braiding, long term hair care, preparing for the IBOP, farrier issues, saddle fitting, tack needed for riding, driving, Keuring, etc. Also driving clinics was suggested.

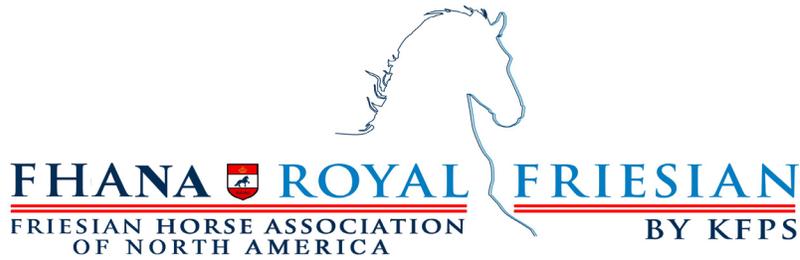
Mr. Smith noted that it was suggested that each of the FHANA Chapters host one of these clinics is they wanted to participate in lieu of the inspections. Each clinic would be able to choose the content for their respective clinic and promoting the clinic to their membership.

Mr. Michielli noted that it might be better if a curriculum of classes be made so that what is being presented was consistent at the clinics. Timing of the clinics is flexible. Suggested that they felt the end of October would be ample time to create the agenda, find the locations, gather volunteers and promote the clinics. Also suggested that it could be promoted to potential members and have a FHANA Board member at each of the events. Board member could speak on the predicates as well as educate on the different registry books.

Mr. Smith noted that these could be held on private property of members and wouldn't necessarily need to occur on rented space.

Mr. Michielli did note that the FMC would need to be involved. He feels that in order for this to be moved forward an agenda needs to be formulated and taken to the FMC at their next meeting. Mr. Smith expressed concern that many things will need to occur concurrently vs successively in order for these clinics to happen. Mr. Smith suggested that Mr. Michielli send a list/assignment to the Education Committee for review and approval in regards to the structure for them to move forward. Mr. Michielli will send the request in the near future.

Ms. Osborn expressed concern as to who is to bear the cost for the expenses (member, chapter/host, FHANA, etc.).



Ms. DePuydt noted that it is critical that there is Chapter participation and felt that the Education Committee could assist by providing a list of suggested topics and possibly resources to cover those topics. She did not believe that a set curriculum would be the best suggestion since not all Chapters have the same resources. Recommended that a financial incentive occur from FHANA in order to help the Chapters. Also noted that the topics don't want to be too "introductory" since many members are already seasoned horse people. Suggested to Mr. Michielli that he find out which Chapters are interested, get a representative from each and put together a task force to toss around the ideas and then go off and do their own event when they determine and then provide resource to them when needed. Also noted that perhaps a virtual portion via zoom might be provided to add resources to enhance the clinic. Examples such as Gail Aumiller or Suzy Stafford for driving topics such as how to tack up a driving horse, IBOPs, etc. FHANA could coordinate this.

The meeting closed. The proposed next Education committee meeting is September 21, 2021 at 7 PM EST/6 PM CST.