

Sports Committee Minutes: August 24, 2021

Attendance: Gail Aumiller – Chairperson; Charlotte Dumford - Board Liaison; Jason Tice – Executive Director; Marita Floryn, Teresa Guest, Mary Hamer, Amy Kroll, Erin Miley; absences: without notice Mary Hamer & Gareth Selwood

Budget Information:

Measure Goal: 97

Revenue Budget: \$10,230.00

Expense Budget: 10,000.00

Measure Actual: Sport/Pleasure Memberships

Revenue Actual: Awards + Sport/Pleasure Memberships

Expense Actual: \$3,043.86

Strategic Planning Goal:

6.2 Promote public awareness of the diverse use of the breed-versatility

6.2.1 Goal-Promote the Friesian horse as a versatile horse.

6.2.2 Lead Assignment-Sports Committee

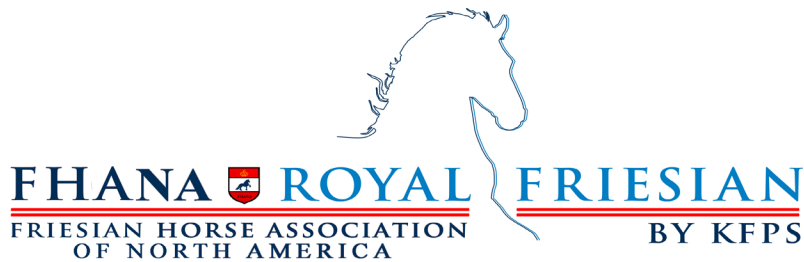
6.2.1.1 Support Assignment-Board of Directors, Marketing Committee, Editorial Committee, Staff

Began: 7:40pm EST

Approved 07-21-2021 minutes; motion to approve by Teresa, 2nd by Marita. There were no objections or abstentions and the motion passed unanimously.

Old Business:

1. Update on Board's KFPS request to allow Sport Predicate scores via online video assessment – Roseanne has a verbal agreement from KFPS to use 2 scores has request a written agreement, and is working on getting a list of KFPS judges who will score videos.
2. Gareth's IFSHA print ad for FHANA magazine (due to Laurie Williams by August 1) has been submitted; Gareth's FHANA award print ad to accompany our article about filling out an award application has also been submitted.
3. Gareth's FHANA print ad for IFSHA World Show Program (due to Sandy Jacob by August 27) to be submitted
4. New Sport Award Sponsors article for the magazine has been submitted and also features all the other award sponsors.
5. Sponsorship & Events Committee's request for our developing 3 proposals. They have been sent a copy of a proposal and know Jason will help them with developing the best chapter promotion idea and the Christmas tree idea. We will present, so need to tweak and approve the proposal draft for the HP Ribbon Club. **Teresa moved and Erin 2nd the motion to send the FHANA High Point Club proposal on to the Board on behalf of the Sponsorship Committee.**



6. FHANA will provide Gareth's flyer about our awards program for distribution at the IFSHA World Show; Gail sent the Sponsorship Committee a ridden dressage and a driven dressage class at the IFSHA World class as possibilities to sponsor; however, IFSHA refuses to have a class for only FHANA members. Jason will request from IFSHA a list of World exhibitors to vet for FHANA membership and FHANA High Point ribbon to be awarded by FHANA.

New Business:

1. FEI moving away from using the 100m X 40m arena to the 80m X 40m arena, so expect a rule change. When that happens, we need to change our Driving Sport Predicate criteria
2. Roseanne Palermo wants to host a 2022 driving show at her farm in Erie, PA. Have to set a date and determine types of classes—driven dressage, IBOP tests etc? Gail will contact Roseanne about types of classes to be offered.
3. Dressage video reports
 - a. USDF – does not use video test results towards their awards
 - b. ADS – offering a “Triple Header Driven Dressage Virtual Show” where test videos will be the entries. Results of this event will not qualify for their awards.

4. Virtual Dressage Show Hosting

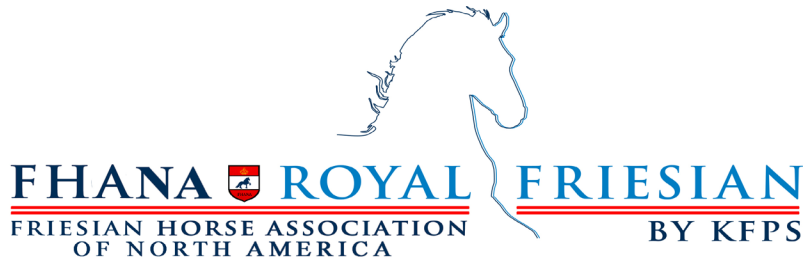
- a. Spotlight Horse Shows – hosts shows on their website, provides secretarial services, and provides support to entrants who need direction on entering the show and videoing <https://www.spotlighthorseshows.com>
- b. Gail Matheus, their manager, is willing to work with FHANA to customize a program that meets our needs

They offer 2 types of events: shows and ride a test/drive a test. The “ride/drive a test” option appears to be well suited for FHANA member needs, allowing us to submit tests for Sport Predicate Titles and/or awards. Gail & Jason will develop a detailed proposal to present to the Board.

In the meantime Gail will get the list of the current Spotlight judges, but it is known that at least 8 of them are USEF “R” driving judges, qualifying their judged tests for Driving Sport Predicate Titles. Ridden dressage judges must be “S” rated for scores to qualify for that Sport Predicate Title.

The ramification of allowing a program of this type is that criteria for our Sport Predicate Titles and Awards would need to be revised to permit a certain number of videoed tests. The KFPS has already approved our using videoed tests for 2 of the needed 5 scores for sport predicates.

5. Charlotte said that the Board has requested our 2022 Budget. As in the past, Jason will handle this.



6. FHANA is creating a Resource Guide. Committees have been asked to develop a list of 5 possible advertisers for Jason to contact. There is an AD template that can be used. It was suggested to have a business card section, but full and half page Ads are preferred.
7. Jason is working on our end of year awards and said the budget per award is \$50, He suggested garment bags that would be embroidered with the FHANA Logo and 2021. The committee liked the idea, so he will research the cost.
8. Our next meeting will be Wednesday, September 22, 2021 @ 7:30 pm EST

Adjourned 8:40 PM EST

Respectfully submitted, Gail Aumiller