

Event Committee Minutes: Marq welcomed all to the Events Committee Meeting. The meeting was called to order at 3:05PM MST and adjourned at 4:00PM MST

Attendance: Beverly McGowan, Mark McGowan, Eric Smith, Marquis Laude, Danielle Piascik, Leslie Goodyear
(Absent with prior notice: Danielle Piascik)

Budget Information:

Strategic Planning Goal:

6.4 Enhanced presence at equine trade shows and allocate funds to support outreach

6.4.1 Goal-Increased budget to attend equine trade shows and increased budget to support our outreach.

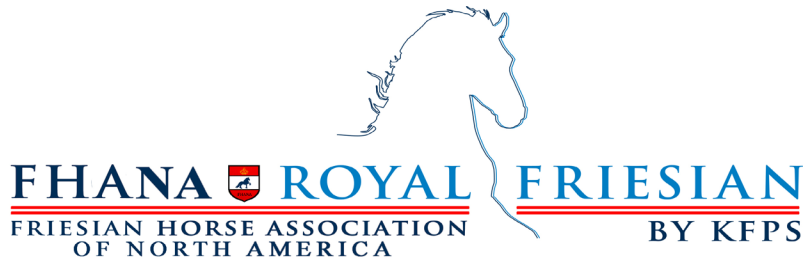
6.4.2 Lead Assignment-Finance Committee, Marketing Committee

6.4.1.1 Support Assignment-Board of Directors, Staff

Note: Chair position and Secretary Positions are Vacant.

Old Business

- 1. High Point Award:** Committee makes the recommendation for the FHANA BOD to approve a High Point Award program that will use the existing FHANA clothing and apparel inventory with some modifications/additions. Individuals who have received High Points from events will be eligible for the annual High Point Award by using the existing application. Applicants can submit for this award via the existing FHANA High Point Award application and will receive recognition and clothing apparel from the existing Inventory within FHANA.
- 2. FHANA Christmas Tree Award:** This award will be available for judging by the Event Committee between 1-26 December. Applicants are to submit their photographs of their Christmas Tree decorated. The applicant that has the prettiest tree with Friesian ornaments will receive the award. The evaluation of the award will be done by the Events committee during the January Events Committee meeting and announced shortly thereafter. The winner(s) will receive a Friesian Ornament and/or crocheted Candy Cane.
- 3. Events:** The events committee is responsible for identifying the events that FHANA should support and providing the list to the BOD. The Events Committee responsibilities regarding the coordination of the FHANA booth, keeping track of them and supporting these events falls within their rolls of responsibility. This committee needs to identify these events so they can get on the calendar ASAP.



Reference was made to Equitana that will be eligible for registration in Nov 2021 for the 2022 event in Lexington. Bev will follow up on this and get the information to Jason so he can register FHANA for this event. Beverly will do the research and gather the dates for 2022 events.

4. **Budget:** The budget of \$9000.00 was requested thru Jason to be sent to the Finance Committee.

New Business

Open items and forum: Beverly indicated that she has coordinated with an insurance company that will offer an insurance policy for very little money that will cover some anomalies during events for individual FHANA members. Beverly will obtain a copy of that policy description and we can forward it to Jason to see if there is a conflict with our existing insurance policy to the members. Beverly indicated that the policy would cost each individual member approximately \$25.00 or less. It is unclear exactly what that policy covers.

There was no other new business items raised by the members. Marq indicated that when he receives the updates from the BOD, he will forward them to the committee and if there is an issue/topic that needs to be discussed, we will schedule a meeting to do so.

Next committee meeting will be October 28, 2021 with an anticipated follow on meeting on Nov 18, 2021. Meeting time will be 7PM CST for both days.

