

Education Committee Meeting Minutes: **November 23, 2021**

Attendance: Lisa Baker, Angie DePuydt, Tracy Estes, Caron Osborn, Marion Troyer, Eric Smith (Board liaison)

Absent: Mario Casarez, Lisa Domeier

Strategic Planning Goal:

1.1 Leader in genetic research and equine wellness

1.2.1 Goal-To be the leader in the equine industry within the Friesian horse in genetic research and equine wellness. We want to work hand in hand with other Agencies, Universities, Non-Profits, and Foundations to be the leaders in research and help support them with their research.

1.2.2 Lead Assignment-Education Committee

1.2.2.1 Support Assignment: Board of Directors, Editorial Committee, Staff

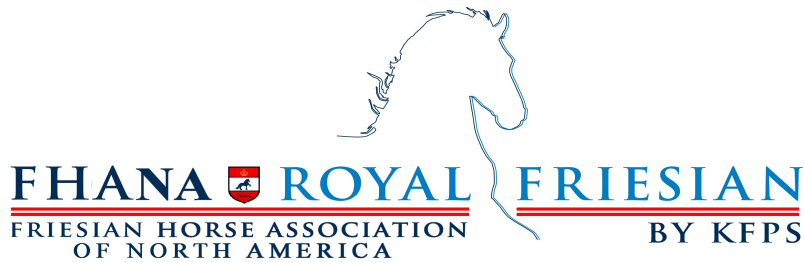
Action: Mr. Smith reported that the funding for the grant program is not contingent on the raising of corresponding sponsorships prior to disbursement of funds for the grant. Mr. Smith also reported that the responsibility of raising sponsorship funds for this program will be handled by the Sponsorship Committee. There is still some discrepancy amongst the committee members as to the need to have the funds raised ahead of release of the program. Mr. Smith will confirm with the Board and report back to the Education Committee.

Ms. DePuydt discussed the need to push the release date back due to academic year preparing to break for the holidays in most institutions. Adequate time is needed for researchers to prepare their applications. Documents will be adjusted accordingly.

3.4 Improve communication with French and Hispanic members through member liaisons

3.4.1 Goal-Establish liaisons to help communicate with both the French and Hispanic communities to help them better understand the Rules and Regulations of FHANA/KFPS. Translate information from the website in both French and Spanish.

3.4.2 Lead Assignment-Education Committee



3.4.22 Support Assignment-Board of Directors, Rules & Regulations Committee, Membership Committee, Staff

Action: No update.

7.2 Outreach programs to non-traditional communities and education tailored to their respective needs

7.2.1 Goal-Establish a program to help non-traditional communities (Amish & Spanish) to help them gain a better understanding of the Breed and the Association.

7.2.2 Lead Assignment-Education Committee

1. Support Assignment-Board of Directors, Membership Committee, Staff

Action: Mr. Troyer suggested that the FHANA booth be set up at the Michiana Event Center for the sale in February. Ms. Osborn will coordinate this with the FHANA office.

Ms. Osborn reported that it is confirmed to hold a clinic at the Michiana Keuring in February. Exact time will be determined after entry registration is closed and order of go for the Keuring is set and available times for the clinic are identified. There is no charge for the clinic. Dates for Keuring are 2/10-2/11, 2022. Will also have a FHANA staff member present for membership registration.

7.3 Orientation to FHANA 101

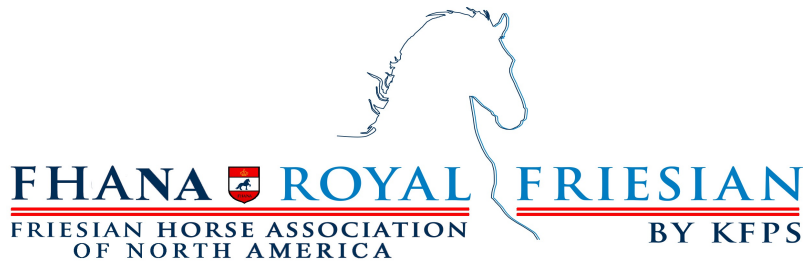
7.3.1 Goal-Establish a basic 101 class that can be easily shared with “New” to the breed members to better understand the breed and the association.

7.3.2 Lead Assignment-AGM Committee, Education Committee

7.3.2.1 Support Assignment-Board of Directors, Breeding Committee, Membership Committee, Staff

Make all FHANA educational material available

1. Goal-Make the FHANA educational resources readily available to all members and potential members.
2. Lead Assignment-Education Committee
 - 2.1. Support Assignment-Board of Directors, Membership Committee, Marketing Committee, Editorial Committee, Staff



Action: No update.

Miscellaneous/Additional Information

Ms. Baker brought up the suggestion that we make educational short videos available on the FHANA website and perhaps share on social media that have been created outside of FHANA. Examples are those created by Iron Spring Farm. She will reach out to personnel at Iron Spring Farm and see if this is something they would be interested in sharing. Full credit will go to the source that created the videos and merely be shared with the FHANA membership as additional education resources.

Committee also discussed ideas to help raise funds for the proposed grant program. Possibilities included: having the program be the recipient of a charity horse show and creating a field on the membership registration/renewal page on the FHANA website that allows members to donate directly to this fund.

Ms. Osborn reported that it is confirmed that a Level II Judging the Friesian Horse will take place on 2/17-2/17, 2022 hosted by Michelle Sumner, Black Knight Stables in Landrum, SC. All members who completed Level I will be notified of this opportunity.

The meeting closed. The proposed next Education committee meeting is December 28, 2021 at 7 PM EST/6 PM CST.