



Breeding Committee Minutes: March 9, 2022 8:00pm EST

Attendance: Marita Floryn - Chair, Allison Thomas – Board Liaison, Charlotte Dumford, Julee Kula, Kristy Dye, Rachel Clifford

Budget Information:

Measure Goal: 345

Revenue Budget: \$150,000.00

Expense Budget: \$23,000.00

Measure Actual: Foal Registrations

Revenue Actual: Registrations + Genetic Testing

Expense Actual: Parental & Genetic Verification

Strategic Planning Goal:

AGM Recap

Discussion was had about the AGM and the breakout session. Our committee had the first breakout session on the first day and the attendance was low mixed with some technical issues. However, the committee is glad to have the presentation ready to present at a different time.

A new potential member was also discussed and Marita will reach out to them.

New Business

1. Video/ article mini series

After Marita's presentation to her chapter and Allison's presentation at the AGM it was realized that there is a lot of information to be shared about stallion selection. The committee will be putting together a pairing of short videos and articles to be shared on social media and the magazine.

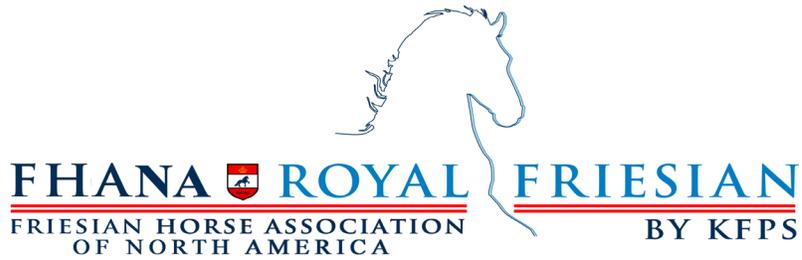
Allison mentioned that the marketing committee would like to set up content creators on social media responsible for answering questions. If we as a committee put out one video a month we will also be responding to any relatable questions. We would have to be set up on the FHANA Facebook page in order to do so.

2. Articles

Genetic Flaws: The main focus is to prove that a positive carrier horse is not automatically barred from breeding. Charlotte will reach out to Fenway to reprint an updated article.

Pre-breeding Checklist: The committee members all came up with different additions to the checklist. We will be conversing to fine tune the list which will then be posted on social media.

Confusion about frozen semen foal registration was brought up at the AGM. All committee members agreed you reach out to the broker or stallion owner. Marita will reach out to the Friesian Connection for a more detailed explanation.



3. A FHANA member reached out to gain some clarity on potential hereditary issues on his newly purchased filly. The committee went over the filly's papers and did not see any problems but will highly recommend the owner gets the filly tested for carrier status.

Adjourned: next meeting April 13 8:00pmEST