

Sports Committee Minutes: March 16, 2022

Attendance: Gail Aumiller – Chairperson; Charlotte Dumford - Board Liaison; Jason Tice – Executive Director, Marita Floryn, Teresa Guest, Mary Hamer, Amy Kroll, & Erin Miley

Budget Information:

Measure Goal: 30

Revenue Budget: \$3,700.00

Expense Budget: 10,000.00

Measure Actual: Sport/Pleasure Memberships

Revenue Actual: Awards + Sport/Pleasure Memberships
\$540.00

Expense Actual: \$4,581.58

Strategic Planning Goal:

6.2 Promote public awareness of the diverse use of the breed-versatility

6.2.1 Goal-Promote the Friesian horse as a versatile horse.

6.2.2 Lead Assignment-Sports Committee

6.2.1.1 Support Assignment-Board of Directors, Marketing Committee, Editorial Committee, Staff

Began: 7:32 pm EST

Approved 01-19-2022 minutes; motion to approve by Erin, 2nd by Amy. There were no objections nor abstentions and the motion passed unanimously.

Old Business:

1. Gail reported on the Sport Committee's AGM break out session that featured Sport Predicate and Sport Elite program criteria and included a "hands on" completing an awards report/application activity. A question asking if the up to 2 videoed tests that could be submitted for sport predicate titles, also applied to the sport elite title was referred to this committee. It does!
2. Jason has been updating our website award pages to have all awards criteria consistent and equitable, and will continue doing so, as he adds the new FHANA logo to all those forms etc. Committee members are encouraged to let him know about specific changes that we find, so he can do them at the same time.
3. Teresa is developing monthly e-News blurbs that will educate our members about and promote our awards program. These are due to Jason by the 25th of the month.
4. The Video Dressage Show at Trinity Equestrian Center, Erie area in PA, is still in the development stage with a date still to be determined. A possible format could be to provide videographers and have the rides and drives videoed and submitted to Spotlight Horse Shows for scoring

New Business:

1. FHANA's awards program has been rapidly growing, so the Sport Committee will help set up, organize, and participate in the award presentations at future AGM Award banquets.
2. After reviewing and discussing our Talent Cup Criteria/Rules and the few award records that have been submitted since the program's inception, it was decided to reduce the number of required scores and required

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judges from 4 to 2. **Teresa moved and Erin seconded a motion to change the Talent cup language to:**

“Scores must be from at least two different judges”

“Scores must be from at least two different competitions”

The motion passed unanimously.

3. Since the fall 2022 keuring season will happen, our 2022 HOTY program will be fully implemented. We will need a method to offer voting privileges to members w/o email addresses. Snail mail?
4. Committee repopulation, which occurs after the AGM, of the Sport Committee was discussed. Current members wish to remain and additional members should help keep the committee geographically balanced. Currently there is a need for representation from the northeast. The committee has sent a name on to the Board for their approval prior to our April meeting.
5. Committee Member input: Keeping with our focus on educating our membership about the awards program, Charlotte suggested collaborating with the Marketing Committee to promote those awards. Marketing will post our predetermined content on social media and Sport Committee members will respond to any comments that have questions.
6. Member input:
 - a. It was suggested to list USEF regional and national champions on our website. Because our website is FHANA's website, the committee agreed listing another organization's award winners would be inappropriate. In the case of USDF awards that appear on our website, those awards are sponsored by FHANA. However, FHANA always is willing to recognize its members Friesian achievements, so if the office (fhana@fhana.com) is notified of an award and its details, it will be shared. When available, articles, award letters, photos etc. should be forwarded.
 - b. Driving awards appear to only recognize single hitches, why are multiples not included? Multiples are included, referred to as a "team" The committee will research with the intent of clarifying this for our members and notify members who drive multiples.
7. Gail Matheus emailed the Friesian results of Spotlight Horse Shows' CAWDA Snowflake Western Dressage HS. 4 entries listed Friesian horses, so Jason will validate their FHANA membership. Then Gail will contact those members to share our western dressage award criteria to encourage their participation in that program. Committee members have had success getting performance report submissions with this direct approach, so plan to continue doing so.

In the past all FHANA members have been targeted with award program information, but with the success of directly contacting individual members with performance award information, Sport will develop an informative award introduction message that will be emailed to our performance members who have Sport memberships. Gail will work on this.

8. Next meeting date: April 20, 2022 @ 7:30 PM EST

Adjourned 8:31 pm

Respectfully submitted, Gail Aumiller