

**Board of Directors Minutes  
April 19, 2022, 6:00 PM EDT**

**I. Welcome & Call to Order**

- a. In Attendance: Eric Smith, President, Allison Thomas, Vice President, Jo Clough, Secretary, Erin Miley, Treasurer, Charlotte Dumford, Director, Matt Jenkins, Director, and Danielle Piascik, Director
- b. Absent: None
- c. Conflicts of Interest: None

**II. Correspondence**

- a. A letter was drafted by Marquis Laude, Chair, Inspection Committee, and sent to the KFPS providing follow-up responses to the Judges' feedback regarding their perceptions of the 2022 Spring Inspections.

**III. Action Items**

- a. Jo to follow up with artist regarding coloring book. Jo reported she was not successful in contacting her. Eric indicated he did not make contact either. A brief discussion of alternative options followed including the pros and cons of obtaining a new artist to finish the project or to start all over. **A motion was made by Allison to proceed with the publication of the coloring book utilizing the twenty completed prints and to refund individuals whose prints had not been created. The motion was seconded by Danielle. Motion was approved unanimously.**
- b. Editorial Committee to continue to develop a release form for pictures and article submissions. Deferred to Committee Reports.
- c. Continue to search for a chair for the AGM committee. Deferred to Committee Reports.
- d. Jason to work with Allison to set up quarterly meeting for Committee Chairs First meeting scheduled for April 25th, 2022, Completed.
- e. Finance Committee to develop criteria for staff bonuses. This action item is a work in progress.
- f. Membership committee with support from BOD to continue to recruit mentors. Three to four names have been submitted to the committee for review. These nominations will be brought to the BOD next month.
- g. Erin to present the volunteer duties description to the FMC. Completed.
- h. Jo to discuss the 2 private venue applications with committee and bring back for approval. Completed and deferred to Committee Reports.
- i. Jason to send outstanding membership renewals to Membership Committee. Completed.

**IV. Treasurer's Report**

- a. Ms. Miley presented an overview of the budget. The AGM did not meet budget expectations. Travel costs were higher than expected due to the cost of renting vehicles

to drive to and from the airport and venue. The money market is down, not surprising in the current market. Memberships are up and the balance sheet is strong.

- i. Statement of Financials
- ii. March Income: \$54,857.79
- iii. March Expense: \$80,399.84
- iv. March Net Income: -\$25,542.05
- v. Total Assets: \$520,612.17
- vi. Total Liabilities: \$785.52
- vii. Total Liabilities & Equity: \$520,612.17
- viii. Total Income YTD: \$200,719.85
- ix. Total Expense YTD: \$179,743.91
- x. Net Revenue YTD: \$20,975.94

**A motion was made by Erin to approve the finance report. Matt seconded the motion. Motion approved unanimously.**

**V. Consent Agenda:**

- a. Board of Directors Minutes 3.15.22
- b. Finance Committee 4.11.2022
- c. Sports Committee 3.16.2022
- d. Inspection Committee 3.9.2022

**A motion was made to accept the Consent Agenda by Charlotte. The motion was seconded by Allison. Motion approved unanimously.**

**VI. Executive Director's Report:**

- a. Membership: FHANA is up 2% over 2021! This is great news.
- b. Registration issue: No actions required at this time given the owner has not gotten back to Jason.
- c. Inspection: All papers have been distributed including the IBOPS. Currently waiting for an order of coolers to arrive so we can distribute the IBOP Awards.
- d. A FHANA member called the FHANA Office recently requesting her horses which are co-owned by a different member, be taken off of the registration papers. She indicated that the co-owner was deceased. Policies and procedures were appropriately followed given there was no death notice provided by the member of the individual in question. Upon further review, it was verified that he was not deceased. No action was taken by FHANA.
- e. 2022 Website Updates: Jason is currently updating all the FHANA forms using the new logo design and he is updating other areas of the website. This is an ongoing process that is taking some time. He is also working with the database people to get ready for the fall, quarter 3 donations will be addressed, and it will be ready by the beginning of 2023. Allison and Jason are working collaboratively to ensure what controls can be shared or not shared to keep the site secure.

- f. Outstanding invoices: Eric received a call from a FHANA members about his outstanding invoice. Eric and Jason will discuss approaches to obtain a resolution.

## VII. Committee Reports

- a. Sport Committee addition - Dan Dali is recommended as a new member. Deferred to Discussion Section.
- b. Marketing Committee - Pam Groom, Andrew Pearman, and Kendall Habermehl are recommended as new members. Deferred to Discussion section.
- c. Health Committee - A motion was made by the committee to request the BOD to reassign the Health Committee as the lead for goals 1.1 and 4.4 of the FHANA Strategic Plan.
- i. 1.2.1 Goal: To be the leader in the equine industry within the Friesian horse in genetic research and equine wellness. We want to work hand in hand with other Agencies, Universities, Non-Profits, and Foundations to be the leaders in research and help support them with their research.
  - ii. 4.4.1 Goal-Reach out to various Universities and Foundations to help support their research. Help promote their research through our magazine and social media channels to help get the information out to the public.

**A motion was made by Jo to realign FHANA's Strategic goals 1.2.1 and 4.4.1 to the Health committee. The motion was seconded by Erin. The motion passed unanimously.**

- d. Health Committee Three proposals (listed below) were reviewed using criteria (10 elements) to make the final decision who to award funding. Criteria included but was not limited to disease incidence, relevance, included Friesians, and potential impact (broad or narrow) of the study. New Bolton was selected by the Health Committee due in part to relevance to the breed, incidence of the disease, and it's far reaching impact.
- i. Auburn University – RNA Sequencing of Strangulating Lipomas (Colic)
  - ii. NC State University – Lymphatic Pneumatic Compression Therapy Device (CPL)
  - iii. New Bolton Center – Fecal Microbiota Role in Recurrent Colic & Colic Surgery Recovery

**Jo made a motion that the FHANA Board award the grant to the New Bolton Center. The motion was seconded by Danielle. The motion passed unanimously.**

The BOD thanked the committee members for their intensive review of the technical proposals for this initiative. Jo indicated that the committee would explore options moving forward to increase Friesian participation in pilots. Allison remarked that this was exciting given FHANA is the driver and that this needed to be communicated broadly. Jason asked that a press release be created. Jo will work on this request with Angie DuPuydt, Chair.

- e. Inspection Committee: The Committee approved applications for Jennifer Melgany and Rick Butts/Danielle Barrasso to have private venues at the 2022 fall Inspections. The

FHANA Directors had previously sought supporting information relating to the cost to participants, capacity to accommodate horses (number of stalls), and scheduling deadlines. The below details follow-up:

- i. Lorrick Stables – follow up from Rick Butts
  1. Western New York region sites are fully booked for the September 1, 2022, date. Erie County Fair Grounds Buffalo, NY ( other dates are available ), New York State Fair Grounds, Niagara County Fair Grounds. These locations are the only sites with indoor/outdoor facilities.”
  2. He anticipates 40 horses at the Inspection.
  3. Horses are 1-2 hours from Lorrick Stables, and he is ten minutes from the Canadian border, six hours from Pittsburgh and eight from Iron Springs.
  4. He anticipates \$100 per stall or less.
- ii. Little River – follow up from Jennifer Melgany
  1. \$75.00 per stall and no site fee.
  2. They expect 20 horses, 5 from Little River.
  3. They have 20 stalls they can open for outside horses.
  4. They exhausted all Florida venues in their search.
  5. No member has expressed concerned about traveling to north Florida. This site allows participants from South Carolina, Alabama, and Georgia to attend as well.
  6. If this venue is not approved, they will not be able to hold a keuring in Florida this year.

The BOD requested the Private Venue form be revised to include more background in order to evaluate these proposals. Jo will work with the Inspection Committee to get this accomplished. **A motion was made by Jo to approve the two private venue applications. The motion was seconded by Charlotte. The motion passed unanimously.**

- f. Editorial Committee’s Release Form: John identified a boiler plate form FHANA could utilize for photos and articles. Charlotte asked if this needed to be vetted with the FHANA attorney, it was determined that this would not be necessary. The BOD had no recommended changes for the document. **Charlotte made a motion to accept the release form. A second was made by Allison. The motion passed unanimously.**

## VIII. Dismissal of Case

- a. Jason reported that the deadline has formally passed, and the complainant has decided not to pursue the issue any longer. It is in FHANA’s best interest to file “Prejudice” for the issue, so she can no longer act on this in the future. Jason thanked the BOD for their quick responses on the next legal step FHANA should take. Jason will follow up on the impact this could have in the future on the Netherlands.

## IX. Discussion Items

- a. FHANA Scorecard: Erin and Jo met to start a draft scorecard and met a second time with Eric and Jason to obtain their feedback. Jo and Erin are developing a performance dashboard that contains actionable information, which is efficient administratively to populate monthly/quarterly, that addresses Strategic Goals, which can be used as a tool at the quarterly Committee Chair Meetings and is meaningful to membership. Eric thanked Erin and Jo for their efforts and reminded them this is a time sensitive action item due to competing demands on Jason. Erin and Jo will meet next week to refine their draft and get this information to Jason as quickly as possible so he can create the first dashboard draft. The goal is to complete the first dashboard by June 2022.
- b. **Upcoming meeting with KFPS.** Eric, Jason, Marijke, and Tineke will be meeting on April 26th. This will be a meet and greet of the two Presidents. BOD were asked to submit any items they would like discussed to Eric.
- c. Reminder that the KFPS/FHANA Member Council Meeting is May 14, 2022, at 10:00AM EDT. We need to establish an agenda and communicate this information to the FHANA membership.

#### X. Review Items

- a. New Committee Members Recommendations: Sport Committee - Dan Dali, Marketing Committee - Pam Groom, Andrew Pearman, and Kendall Habermehl. Danielle also indicated that she recommends Lori Ann Thwing be added formally to the Education Committee. **Erin made a motion to approve all five of the recommended individuals. Allison seconded the motion. The motion passed unanimously.** It was advised that we confirm Andrew Pearman's FHANA membership in-line with eligibility requirements to be on the committee. Allison counseled Andrew on the membership requirement.
- b. New Chair, AGM Committee – Matt was please to report that he has identified a new AGM Chair, Joan Kissling who lives in Las Vegas. She is a highly organized individual who will be capable of managing this initiative. In addition, he identified Leah McFarland, Brittany Young, Becca Eccard, Beatrice Whitley, Nina Miller, and himself as other resource supports for the AGM. Jason indicated that Nina's chapter is going through changes, and she may renew her FHANA chapter this upcoming July. Jason also reported that the cover for the AGM is already sold. He shared the cover with the BOD, a photo of Tsjalle 454 and Thorben 466 together with a Las Vegas themed frame. **A motion was made by Matt to enlist Joan Kissling as the AGM Chair and include the others listed as AGM support personnel. The motion was seconded by Allison. The motion passed unanimously.**
- c. FHANA Representatives on the KFPS Member Council – Erin Miley and Jack Vanderkooy were elected by membership to represent FHANA on the KFPS Member Council. Congratulations to both and thanks to all other candidates who demonstrated their interest and commitment to FHANA!
- d. KFPS-FHANA meeting is scheduled for May 14 at 10:00 am EST. There is room for 500 people. If there is more demand that availability, Jason will check on another platform for the meeting. Jason will be sending out a link to members for the meeting.



## XI. Round Table

- a. Allison inquired if we, FHANA, wanted to have a Volunteer Agreement or not, e.g. do we want an enforceable code of conduct or not. The BODs weighed in with their perspectives. Some saw value in the use of such a document for members involved in youth programming and finance and others expressed that our volunteers should be held at a higher standard of behavior. On the other hand, some BOD members thought it was off-putting, difficult to implement throughout all levels of volunteers, and that FHANA has functioned 30 plus years without such a document. **A motion was made by Charlotte to amend the Volunteer Agreement document by removing the signature requirement, remove the last three paragraphs, and to add this to the Rules and Regulations. Allison seconded the motion. The motion passed unanimously.** Allison and Charlotte will work on these changes.
- b. Erin asked about the opt-out option of our member's information. Jason indicated we are getting a quote on initiative from the provider. By third or fourth quarter we will know more about the options, what is possible in order to make a decision.
- c. Erin reported that the Youth group met twice and there is a great deal of momentum, updates will be coming soon. They are currently working on a process for minute taking.

## XII. Action Items

- a. Eric and Jason will work on outstanding invoices.
- b. Jo, with the Inspection Committee, will revise the Private Venue request form adding content on participants and costs.
- c. Jo and Angie will submit a press release on New Bolton's pilot study selection.
- d. Allison will confirm the membership of Mr. Pearman in order to participate in a FHANA committee.
- e. Jason will address the risk and vulnerabilities of the NL with respect to the Perkins case.
- f. Jo and Erin will meet next week to refine the dashboard content and submit to Jason. Jason in turn will create a draft dashboard.
- g. All – submit discussion items for the KFPS meeting April 26.
- h. Finance Committee will continue to work on staff bonuses.
- i. Charlotte and Allison will amend the Volunteer Agreement, removing the signature field and the last three paragraphs and work to add this to Rules and Regulations.
- j. All – submit mentor names for consideration.

## XIII. Meeting Evaluation

- a. BOD members were pleased with the efficiency and flow of the meeting, that the team members worked well together, that the tone was positive, the meeting was productive, and all were prepared for discussions.

## XIV. Good of the Order

- a. Next meeting will be May 17, 2022, at 6:00 EST. The June 2022 meeting will be on the 21st at 6:00 EST

**XV. Adjourn**

- a. Motion to adjourn was made by Charlotte. The motion was seconded by Allison. Meeting adjourned at 7:50 CST.

