

MARE SHOW EAST & WEST SPONSORSHIP OPPORTUNITIES

\$7,000 ROYAL PERPETUAL TROPHY SPONSOR

- PERPETUAL TROPHY IN SPONSOR'S NAME
- FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- FULL PAGE COLOR OUTSIDE BACK COVER AD IN BOTH MARE SHOW PROGRAMS
 - 2 BANNERS – ONE HUNG AT EACH MARE SHOW
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
- AUDIO ADVERTISEMENT PLAYED INTERMITTENTLY DURING BOTH MARE SHOWS (AUDIO TO BE PROVIDED BY SPONSOR)
 - TOP OF SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON FHANA WEBSITE
- WINNER'S CIRCLE BANNER (PROVIDED BY FHANA) AT BOTH MARE SHOWS FOR EXHIBITORS PHOTOS
 - MULTIPLE SOCIAL MEDIA MENTIONS ON FHANA FACEBOOK AND INSTAGRAM
 - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT

\$2,500 MODEL SPONSOR (ONLY TWO AVAILABLE PER SITE)

- YOUR COLOR AD ON INSIDE FRONT OR BACK COVER OF THE MARE SHOW PROGRAM
 - FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
 - YOUR FARM NAME ON THE CHAMPION AND RES CHAMPION COOLERS
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
 - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
 - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
- BANNER PROVIDED BY FHANA OR CREDIT TOWARDS YOUR SPONSORSHIP IF YOU PROVIDE
 - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE

\$1,500 KROON SPONSOR

- FULL PAGE COLOR AD IN THE MARE SHOW PROGRAM
- FULL PAGE COLOR AD IN THE FRIESIAN MAGAZINE
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING CHAMPIONSHIP ROUND
 - RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
 - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
- BANNER PROVIDED BY FHANA OR CREDIT TOWARDS YOUR SPONSORSHIP IF YOU PROVIDE (4'x8')
 - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE



FRIESIAN HORSE ASSOCIATION OF NORTH AMERICA

\$500 1ST PREMIE STER

- 1/2 PAGE BLACK/WHITE AD IN MARE SHOW PROGRAM
- RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
- OPPORTUNITY TO PARTICIPATE AS A PRESENTER DURING PRELIMINARY ROUNDS
 - SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
 - BANNER – PROVIDED BY SPONSOR (3'X6')
 - LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE

\$250 2ND PREMIE STER

- SOCIAL MEDIA POST ON FHANA FACEBOOK AND INSTAGRAM
 - BANNER – PROVIDED BY SPONSOR (3'X6')
- RECOGNITION AS A SPONSOR DURING ALL PHASES OF THE EVENT
- LISTED IN SPONSORSHIP LIST IN BOTH MARE SHOW PROGRAMS
 - LOGO WITH LINK ON MARE SHOW WEBSITE

PLEASE RETURN THIS FORM BY AUG. 31, 2022 WITH YOUR PAYMENT

YES, Count me in as a Sponsor for the 2022 Mare Show

Please check one : Mare Show East Mare Show West Both Mare Shows

Sponsor Name as you want it listed in the program _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____
Fax _____

Address _____ Email _____

Sponsorship Level:

Payment Information:

Yes, I will sponsor: _____ Check enclose (make checks payable to FHANA)

Amount of Sponsorship \$ _____ Please Charge My Credit Card

Visa MasterCard Discover Card

Card Number _____

Exp: _____ 3 Digit CVC Code _____