

Sports Committee Minutes: April 20, 2022

Attendance: Gail Aumiller – Chairperson; Charlotte Dumford - Board Liaison; Jason Tice – Executive Director, Marita Floryn, Amy Kroll, & Erin Miley; Absent with notice: Teresa Guest; Absent: Dan Dali, Mary Hamer

Budget Information:

Measure Goal: 30

Measure Actual: Sport/Pleasure Memberships

Revenue Budget: \$3,700.00

Revenue Actual: Awards + Sport/Pleasure Memberships: \$540.00

Expense Budget: 10,000.00

Expense Actual: \$4,581.58

Strategic Planning Goal:

6.2 Promote public awareness of the diverse use of the breed-versatility

6.2.1 Goal-Promote the Friesian horse as a versatile horse.

6.2.2 Lead Assignment-Sports Committee

6.2.1.1 Support Assignment-Board of Directors, Marketing Committee, Editorial Committee, Staff

Began: 7:37 pm EST

Approved 03-16-2022 minutes; motion to approve by Marita, 2nd by Erin. There were no objections nor abstentions and the motion passed unanimously.

Old Business:

1. Dan Dali-Haber has joined the Sport committee.
2. Jason continues updating our website award pages to have all awards criteria consistent and equitable. Teresa tweaked the driving awards language to clarify that teams qualify for those awards and Jason made those changes.
3. The Board accepted our motion to the Talent Cup Rules to change the 4 events and 4 judges requirement to 2 events and 2 judges, and those changes have been made to our website.
4. Teresa has reached out to the Marketing Committee about creating e-News blurbs that will educate our members about and promote our awards program. Gail will address this at the 4/25 Committee Chair meeting. Jason needs eNews content by the 25th of the month.
5. A dressage show at Trinity Equestrian Center, Erie area in PA, is still in the development stage. Roseanne has asked Gail to select possible dates. A possible format could be to provide

videographers and have the rides and drives videoed and submitted to Spotlight Horse Shows for scoring.

6. Because our keuring schedule is back on track, our HOTY program will be fully implemented this year, so we should tweek our HOTY voting program for members with no email address.

New Business:

1. Revise all Dressage award "Show Type" criteria to be consistent and add SHS

This is what we currently have and red text is suggested updates

Western: National show = 4 (suggest make it a 5)
State/Provincial/USEF/SHS/EC Regional show = ~~3~~ (make it a 4)
USEF/SHS/CE Recognized show = 3
Local show = 2
Non-recognized or schooling show = 1

This is what we currently have and red text is suggested updates

Ridden: National Championships = 5
State/Provincial/USEF/SHS/EC Regional Championship = 4
USEF/SHS/EC Recognized show = 3
Local show = 2
Non-Recognized or schooling show = ~~2~~ (make it a 1)

This is what we currently have and is updated:

Driven: Combined Driving Event "CDE" dressage class (USEF, ADS, EC) = 5
Arena Driving Trial "ADT"; Super Derby "SD" dressage class (USEF, ADS, SHS, EC) = 4
Combined Test "CT" dressage class (USEF, ADS, SHS, EC) = 3
Driven Dressage Test (USEF, ADS, SHS, EC) = 2
Non-recognized or schooling show dressage test = 1

Erin moved and Amy seconded a motion to implement the above changes. There were no objections nor abstentions and the motion passed unanimously.

2. Jason has replaced the current recording form from .pdf to .xlsx file to make it more member friendly to input data via their keyboard.

3. Educating our membership about our performance awards program.
 - a. Contacting individual members about specific performance awards.
 - 1) Gail has email contacted the SHS Friesian Western Dressage participants with information about our western dressage award. SHS will continue forwarding any Friesian entries in their online shows to Gail to validate FHANA membership and if a member, they will receive information about our awards program.
 - 2) Gail email contacted our 2021 USDF All Breeds award winners with information about our Dressage Performance Award
 - b. Gail has an informational article about SHS ready to go to the magazine.
4. Consideration of an embroidered patch added to or in lieu of our award recognitions. Gail will share this idea at the Committee Chair meeting 4/25/22
5. Member comments: Marita mentioned that the Canadian equestrian organization is called Equestrian Canada, which is abbreviated as “EC.” Jason will replace the website “CE” text with “EC” text.

Charlotte mentioned the online KFPS Talent Cup event and Erin said there was a Facebook page, “Friesian Talent Cup” with the details. With a closing date of May 15, the committee asked that another announcement about the event be shared with FHANA members.
6. Next meeting date May 15, 2022 @ 7:30 PM EST

Adjourned 7:59 pm

Respectfully submitted, Gail Aumiller