

**Future FHANA Committee Minutes**  
**June, 13<sup>th</sup> 2022 4:00pm EST**

**Attendance:** Maria Link (Chairperson), Erin Miley (Board Liaison), Lauren Barnes

**Absent:** Alannah Bent (Chairperson), Kailie Rayner

Recorded by Maria Link (Chairperson)

Began: 4:06 pm EST

**Update on Coloring Book:** Lauren B. reports after only hearing back from Maria L. regarding what should be done with the extra Future FHANA Coloring Books at the office, Jason Tice decided to list the coloring book on the FHANA website for \$20. Proceeds from coloring book purchases will be available for use by the Future FHANA Committee.

**Update on Future FHANA Page on Website:** Lauren B. confirms that the Future FHANA page on the FHANA website is now up and running. (<https://fhana.com/future-fhana/>)

**Discussion Regarding Committee Minutes:** Lauren B. said minutes are due to Jason Tice ([jtice@fhana.com](mailto:jtice@fhana.com)) the Friday before the Board Meeting by 12:00 Eastern Time. For today's meeting that is June 17<sup>th</sup> 2022. Maria L. said she will be promptly completing today's minutes and emailing them to Lauren B. by the end of today (June 13<sup>th</sup> 2022). Erin M. agreed that it is easier to complete when everything is fresh in the mind. Erin M. asked if Alannah B. had yet to complete/submit the minutes from last meeting. Lauren B. pulled the minutes up and confirmed that she had them submitted.

**Criteria of Becoming the Youth Member Spotlight:** Lauren B. raised the question of "What is the criteria of becoming the Youth Member Spotlight?" Maria L. suggested to not put any restrictions/limits on the Youth Member Spotlight and to keep it open to any youth being involved with Friesians. Youth/young adults within FHANA are already slightly limited (lower numbers) and we do not want restrict it more. Maria L. proposed that this should be kept "light" and "fun" for the youth/young adults. Erin M. agreed completely.

Lauren B. suggested a form be created that the Youth Member Spotlight person can fill out to make it easier to create a small paragraph about them. She suggested questions such as "What is your Friesian's name? What is your farm name? What do you do with your Friesians?" Maria L. volunteered to draft this form for the committee's review.

**Informative Brochure:** Lauren B. began the discussion on creating an informative brochure on Future FHANA/Friesians for 2023 that is age appropriate and won't be thrown away. The committee can request funds to complete this project. Maria L. was ecstatic about this project because this was a concept she had presented to the Membership Committee before the Future FHANA Committee existed. She asked the committee if it was a single brochure that would be created or a variety of brochures. Lauren B. believes there will be focus on only one brochure for now and suggested topics such as: Friesians, Future FHANA, Friesian FAQs, FHANA.

Lauren B. also theorized using some of Jancy Morgan's artwork from the coloring book. This will require Jancy's permission. Maria L. asked when the committee should reach out to Jancy regarding this and Lauren B. advised discussing the brochure in greater detail next meeting and approaching Jancy once there is a concept that is agreed upon by the committee. Erin M. recommended everyone bring ideas to the next committee meeting.

**Social Media Schedule:** Erin M. brought to the table the committee's social media presence. She proposed a Future FHANA related Facebook post once a week. Erin M. and Maria L. agreed on topics like: youth/young adult spotlights, committee tidbits. Lauren B. suggested having themed submissions, such as: trail rides, sports, etc. Erin M. added "kids with foals." The committee collectively loved the idea. The themes will be announced on FHANA's Facebook and Newsletter. Submissions will be emailed to the FHANA office. Erin M. asked the committee to decide the first theme today. Maria L. advocated for a bath or bathing theme due to the hot summer weather. Lauren B. advised the general use of a water theme – bathing, beaches, swimming, etc. Erin M. and Maria L. agreed on the use of a water theme. Lauren B. will create the announcement for social media. Suggestion – "The heat is on – Love to see how you're staying cool this summer with your Friesian." Lauren B. was not sure if she had a photo of youth/young adults that was related to water to use for the announcement. Maria L. volunteered a photo of herself and her mare on the beach that she will email to Lauren B. later today.

**Future FHANA Article for the Friesian Magazine:** Maria L. presented a rough draft of the Future FHANA article for the Friesian magazine. The article is to include a glimpse at the committee's 2022 goals and include a "Meet the Committee Members" section. This will be an easy way to keep the membership informed on some projects the Future FHANA committee is actively working on. Maria L. asked Erin M. to send her a short bio about herself to be placed in the article, and Erin M. acknowledged. Lauren B. and Erin M. agreed that the article looks great so far. Erin M. suggested adding a section about how a youth/young adult member could get involved with the Future FHANA committee and membership. Maria L. thought this was a great idea and stated she would be sure to create a section for that. Erin M. inquired when submissions are due for the next magazine. Lauren B. confirmed the date of Monday August 1<sup>st</sup> 2022.

**Next Meeting:** Monday July 25<sup>th</sup>, 2022 at 2:00 pm Eastern Time

**Assigned Items for Next Meeting:**

- Future FHANA Article for Friesian Magazine (draft) – to be complete by Maria Link
- Youth Member Spotlight Form – to be complete by Maria Link
- Informative Brochure Ideas – to be completed by the committee

Adjourned: 4:44 pm Eastern Time

Future FHANA Committee Minutes June 13<sup>th</sup> 2022 respectfully presented by Maria Link.