

FHANA Events and Sponsorship Committee

Minutes from the FHANA Events and Sponsorship Committee from 6/13/2022

Call to order at 7:17pm.

Roll Call

Danielle Piascik, Pam Groom, Laruen Riehle, Debra Nichol, Sarah Medler, Beverly McGowan present. Debra Nichol on the call at 7:19pm.

Conflict of Interest

No conflict of interest expressed at this time.

Approval of the Agenda

Riehle motioned to approve agenda, McGowan seconds.

Discuss submitted application(s) for sponsorship

Hats Off Kentucky was discussed to provide brochures only. Medler motions, Riehle seconds. Brochures to be provided.

Sponsorship funding guidelines

If the event is sponsored by FHANA, the money must go through FHANA and then to the event to be paid.

Review Strategic Planning session

Charities will be looked into by Nichols. Unique items were discussed. Some items that were talked about include, lanyards, pins, cozies, bags, aprons, booboo bunnies, bracelets and business card holders for phones. WEC was also discussed as a potential for 2023, depending on how 2022 turns out and if they host it again. McGowan has Equitana and Hats Off. Medler to look into FHANA Fan memberships.

AGM Sponsorship

Lively discussion held on numerous ideas for fundraisers and sponsors. A list is being developed for FHANA.

Round Table Discussion

Marketing packages email was discussed and will have follow up next month.

Adjourn

Motion to adjourn made by Riehle, second by McGowan.

Adjourned at 8:14pm

Respectfully Submitted,
Pam Groom
Chairperson

Event/Sponsorship committee 6.13.22 Presented by Pam Groom