

Membership Committee Meeting Minutes 05/25 - Zoom Call

Present: Rebecca Eccard, Jess Dodge, Magen Susan Patterson, Matthew Jenkins and Jason Tice

- 1) Welcome guests, and discuss goals of committee: *Rebecca introduced herself, Jason Tice and Matt Jenkins, she then asked the members and guests to tell everyone a little about themselves and involvement with Friesians and FHANA.*
- 2) Review of FHANA Mentor Program meeting: *The 1st Mentor Meeting was well received by all and some great ideas came out of round table discussions. The Mentors also individually discussed what they found worked best for them and what their struggles were. From this meeting we have decided to put together a template letter to welcome new members. This letter will be reviewed at the next Membership Committee Meeting. Rebecca would also like to come up with a way to track the response %.*
- 3) Round Table discussion on ideas for bringing expired members back to FHANA:
 - **Survey for old members:** *This idea was well received by the Committee, each member will come up with 3 questions for the next meeting and we will discuss and make the Survey. Jason suggests we send out the Survey with an application/option for renewal after the Keurings so people can join and be grandfathered for the last 2 months of 2022 and all of 2023.*
 - **“What your Dues do” idea:** *Susan brought this idea to Rebecca prior to the meeting. She serves on another board and this is a letter they send to their members breaking down to them where their money goes. Discussions on how many of our FHANA members know exactly how much of their membership fee goes to the KFPS. This could be a nice insert to send with the renewal package for 2023.*
 - **FHANA Futurity:** *This was something the 2021 Membership committee talked about doing in 2021 when the inspections were canceled for a second year. While we didn't have time to initiate it (Thankfully the judges came in February) it is an idea that everyone still likes and would like to proceed with a rough plan to send to the Board for feedback. The basic idea right now is it will only count for horses born to stallions standing in the US or Canada. Matt expressed concerns about locations and venues and Rebecca stated that the scoring could be done via the linear scores by the judges and the winners announced at the AGM. More details and ideas to be discussed at the next meeting.*
- 4) Review any old business or concerns: *A few hours prior to our meeting Marq requested assistance from Committee Chairs on spreading the word that the KFPS will be enforcing the “Inspection Standards” rules this year. After a round table discussion the committee came up with the idea to write a letter that could be sent to all Members who applied to participate in the inspections, Jess also offered to do a drawing just to make it very clear what is and is not allowed moving forward.*
- 5) Set up a new meeting date and time: *Next meeting 7pm EST Wednesday June 29th via Zoom*

