

Future FHANA Committee Minutes

Aug, 1 2022 1:00pm EST

Attendance: Alanna Bent (Chairperson), Maria Link (Chairperson)

Absent: Erin Miley (Board Liaison), Kailie Rayner

Recorded by: Alanna Bent (Chairperson)

Meeting Begin: 1:00pm

Committee Minutes

Attendance: Alanna Bent (Chairperson), Maria Link (Chairperson) Absent: Erin Miley (Board Liaison), Kailie Rayner

Recorded by: Alanna Bent (Chairperson) Meeting Begin: 1:00pm Committee Minutes

Update on Magazine article:

The meeting began with a discussion regarding the Future FHANA magazine article. Maria confirmed the magazine article was finished and would be sent to the editorial committee by the end of the day. Maria asked for John Dumford's email (to send the magazine article to him), and Alanna stated she would send his email to Maria after the meeting.

Youth Member Spotlight Form:

The next topic of discussion focused on the Youth Member Spotlight Form. Maria confirmed she had finished the form, and proposed providing a link to the form within the Youth webpage. Alanna recommended the form be digitalized enabling a more accessible way for members to sign up. Alanna offered to create a digital form of the Youth Member Spotlight Form. Once finished, the form will be sent over to Jason Tice to be added to the Youth webpage. Maria suggested drafting a Facebook post and a newsletter that will be sent out once the form is available on the webpage. The Facebook draft post will be completed by Maria.

Information Brochure:

The next topic discussed was the informational brochure. The brochure(s) will be implemented in 2023, so the focus is currently on the design of the brochures. Maria proposed the first brochure be a simple Friesian FAQ. Alanna offered to work on the

design of the brochure, and also proposed including a section of the brochure that mentions the Future FHANA. Maria proposed that Jancy Morgan's art be incorporated into the backside of the brochure. Alanna agreed that including the art would be a great way to attract the youth audience. The design of the brochure will be created first, and then a printer will be contacted for an estimate. Maria recalls that we may have a sum of money left over from sales of the coloring books. Alanna will reach out to Jason to determine the remaining budget. Maria commented that we should also contact Jason regarding the addition of the coloring books on the Friesian Marketplace.

Social Media:

A discussion also took place regarding Future FHANA's involvement on social media. Maria brought up summer themed facebook posts. Alanna agreed that this was a good idea, and also brought up having a social media schedule. Alanna offered to create the schedule and share it with Maria for collaboration. Maria agreed that this would be beneficial in remaining consistent with social media posts.

Committee Tasks:

Send out Future FHANA Magazine article (To be completed by Maria) Create a digital Youth Spotlight form (To be completed by Alanna) Draft a FB post (pending Youth Spotlight Form) (To be completed by Maria) Begin ideation stage of brochure design (To be completed by Alanna) Determine remaining committee budget (To be completed by Alanna) Create collaborative social media schedule (To be completed by Alanna)

Meeting Adjourned: 1:35pm